

**BHARATI VIDYAPEETH'S  
 INSTITUTE OF MANGEMENT STUDIES AND RESEARCH,  
 NAVI MUMBAI -400614  
 Faculty Research Data**

<b>Sno.</b>	<b>Faculty Name</b>	<b>Title of the Paper</b>	<b>Name of Journal/ Proceeding /Conference/Event/Publisher</b>	<b>Volume/ Issue/Journals/Conference</b>	<b>Year of Publication</b>	<b>ISSN No./ ISBN No.</b>
<b>2018-19</b>						
1.	Dr.Anjali Kalse	A Review on women Entrepreneurship in India -Problems and prospects And Government Support	Journal of Emerging technologies and Innovative Research	Vol-6 Issue -5	2019	2349-5162
2.	Dr. Anjali Kalse	An analysis of Occupational stress and its impact on health –A case study of Maharashtra Police	Journal of Emerging Technologies and Innovative Research	Issue 4, Volume 6	April 2019	2349-5162
3.	Dr. Anjali Kalse	A Study on Human Resource Practices on Employee Work Engagement in Hospitality Industry	BVIMSR's Journal of Management Research	Number 2	October 2018	0976-4739
4.	Dr. Anjali Kalse	A Study of Indian Migrant Labours and Migration	Journal of emerging technologies and innovative research	Vo6, No.4	April-19	2349-5162

5.	Dr. Anjali Kalse	A study on Acculturation	International Journal of Management Technology and Engineering	Vol 9, Issue 5	May-19	2249-7455
6.	Dr. Anjali Kalse	A Study of Factors related to Placement in Affecting the Perception of Undergraduate Students towards Selection of Post Graduate Management Courses Under Mumbai University				
7.	Dr. Manisha Shukla (DUBEY)	Case Study: Student Diversity: A Challenge for Academic and Emotional Adjustment,	MGNCRE)[Formerly National Council of Rural Institutes (NCRI)], Ministry of Human Resource Development		March 2019	
8.	Dr. Manisha Shukla (DUBEY)	Case Study: Academic Stress among Higher Education Students: A Challenge	MGNCRE)[Formerly National Council of Rural Institutes (NCRI)], Ministry of Human Resource Development		March 2019	
9.	Dr. V.V. Bidnur	A Review on women Entrepreneurship in India -Problems and prospects And Government Support	Journal OF Emerging technologies and Innovative Research		2019	2349-5162
10.	Dr. Veena Tripathi	Is India Impact Investment Ready? Drivers and Constraints	CASS Studies, UGC Approved No: 40394		Jan-19	CASS- ISSN: 2581-6403
11.	Prof. Makrand Pole	A Study of Work life Balance with special reference to Information Technology Sector.	International Journal for research in Engineering Application and Management (IJREAM)	Vol-05 Issue 03	June 2019	ISSN: 2454-9150
12.	Prof. Kuldeep Bhalerao	A Study of Artificial Intelligence and Small and Medium Enterprises	Indian Journal of Training and Development	Vol-46, No.4	2019	0971-5592

13.	Prof. Kuldeep Bhalerao	A Study of Work life Balance with special reference to Information Technology Sector.	International Journal for research in Engineering Application and Management (IJREAM)	Vol-05 Issue 03	June 2019	
14.	Prof. Kuldeep Bhalerao	Role of HR Analytics in Talent Acquisition	Journal of Emerging Technologies and Innovative Research	Accepted for publication	2019	2349-5162
15.	Prof. Veena Chavan	Analysis of Investment Behaviour and Satisfaction level in the mutual Funds among investors in Panvel Area	"Sansmaran", Management Research Journal	Vol8, No.2	July-Dec 2018	2278-7801
16.	Dr. Asmat Ara Shaikh	A Study on Impact of emerging smart phone addiction on Navi based adolescents, physical health, psychographic health and personal life within the family.		In process		
17.	Prof. Priyeta Priyadarshini	A Study of Indian Migrant Labours and Migration	Journal of emerging technologies and innovative research	Vo6, No.4	April-19	2349-5162
18.	Prof. Priyeta Priyadarshini	A study of Position Profile and its difference with Job Description	Insight Management Review	Vol:8 Issue 1	Dec. 2018	2277-5676
19.	Prof. Priyeta Priyadarshini	A Study of HR Compliances	Quality Connections, Ready, Set and Grow	Vol-9 Issue-1	March 2019	ISSN:2319-264X
20.	Prof. Priyeta Priyadarshini	A study on Acculturation	International Journal of Management Technology and Engineering	Vol 9, Issue5	May-19	2249-7455

21.	Dr. Prachi Murkute	A Study On Aligning Management Studies And Corporate Need	International Conference “ ICT for Organizational Effectiveness” Conference Proceeding		2019	ISBN: 978-93-5346-784-5
22.	Dr. Prachi Murkute	Bridging the significant Gap: A study on Laughing Management Studies and Corporate need	International Conference 2019 “ICT for Organizational Effectiveness and Project Exhibition”		2019	ISBN: 978-93-5346-784-5
23.	Dr. Uma Durgude	“To Study Employee Job Satisfaction With Reference To Retail Store”	International Journal of Advance and Innovative Research,	Vol 6	Apr-19	2394-7780
24.	Dr. Uma Durgude	A study of difference in consumer behavior in the malls based on Occupation	International Journal of Advance and Innovative Research,	Vol 6	8th-9th March 2019	2394-7780
25.	Dr. Uma Durgude	A study of difference in consumer behavior in the malls based on Education	International Journal of Advance and Innovative Research		10th March 2019	2394-7780
26.	Prof.Padmavathi	Comparative Analysis of NPAs by Rural Financial Institutions to Agricultural Sector	BVIMSR’s Journal of Management Research	Vol.11 Issue-1	April, 2019	0976-4739
27.	Prof.Padmavathi	A Study of priority sector lending-Credit Management in Scheduled commercial banks, RRBs, Co-operatives with specific reference to Agriculture Sector”	Journal of Emerging Technologies and Innovative Research	Accepted -2019		ISSN:2349-5162
28.	Dr. Purvi Pujari	Is India Impact Investment Ready”- Drivers and Constraints	CASS studies (UGC Approval No:4093)	Vol. 3, Issue 1 (Special Issue)	January 2019	ISSN Number: 2581-6403

29.	Dr. Purvi Pujari	Comparative Analysis Of The Performance Of Crisil's Top Ranked Mutual Funds With Respect To Debt – Medium To Long Duration Fund And Equity – Large Cap Fund	International Journal of CSR and Sustainability (IJCS)	Vol.1 Issue 2	2019	ISSN: 2321-7448
30.	Dr. Purvi Pujari	B2b Solutions Of Employee Benefits In International Market: Learnings for Indian Companies	International Journal of CSR and Sustainability (IJCS)	Vol.1 Issue 2	2019	ISSN: 2321-7448
31.	Dr. Purvi Pujari	An Analysis of Occupational Stress and its Repercussions on health-A case study of Maharashtra Police Personnel-	Journal of Emerging Technologies and Innovative Research, (JETIR)- International UGC Approved Journal	Vol. 6 Issue 4	April 2019	ISSN - 2349-5162
32.	Dr. Purvi Pujari	A Study of priority sector lending- Credit Management in Scheduled commercial banks, RRBs, Co-operatives with specific reference to Agriculture Sector”	Journal of Emerging Technologies and Innovative Research		2019	ISSN:2349-5162
33.	Dr. Purvi Pujari	A Study of Factors related to Placement in Affecting the Perception of Undergraduate Students towards Selection of Post Graduate Management Courses Under Mumbai University		In Process		
34.	Prof. Sameer Sonawane	The Impact of Healthcare digitalization on Indian economy	Managing Resources Through Creativity For Generating Opportunities In 21st Century'		2019	ISBN:978-81-922746-9-0
35.	Prof. Sameer Sonawane	Shift of Time-Keeping of Wrist Watches to Status Symbol and Fashion	Journal of applied Management , JIDNYASA	Vol. 10 Issue 2	July December 2018	ISSN: 0976-0326
36.	Dr.Prashant S.Patil	The Study of Variance Analysis in a Engineering Industry	Managing Resources Through Creativity For Generating Opportunities In 21st Century'		2019	ISBN:978-81-922746-9-0

37.	Dr. Manisha Waghmode	Comparative Analysis of NPAs by Rural Financial Institutions to Agricultural Sector	BVIMSR's Journal of Management Research	Vol.11 Issue-1	April, 2019	0976-4739
<b>2017-2018</b>						
38.	Dr. Anjali Kalse	Empirical Study on Using Professional Social Networking Sites as Recruitment Tool as a Preference By B-school Students	Conference e-proceedings- International conference on empowering to create smart future through e-governance and digitization		Feb-2018	ISBN978-93-86608-32-1
39.	Dr. Anjali Kalse	A Study of Emotional Intelligence of Managers with Special Reference to Indian Pharmaceutical Industry	e-proceeding		Feb-2018	ISBN978-93-86608-32-1
40.	Dr. Anjali Kalse	An Analytical Study of Executive Stress Management In Selected Industries of Thane District	e-proceeding		Feb-2018	ISBN978-93-86608-32-1
41.	Dr. Anjali Kalse	Factors Impacting Selection of Jobs by Graduating Students in Business Schools – An Empirical Study	International Research Journal of Business and Management (IRJBM)	Volume :10 Issue : 14	Dec-2017	ISSN: 2322 083X
42.	Dr. Govind P. Shinde	Digitalisation: It's Impact on Growing Fund-Raising Opportunities for Companies "With Special Reference to SME Sector of India"	International Journal of Research in Management & Social Science	Vol. 5 Issue 3	Sep. 2018	ISSN-2394-7780
43.	Dr. Manisha Shukla( DUBEY)	A study of the accessibility of Indian Railway's ATVM services by the commuters"	e-proceeding		Feb-2018	ISBN978-93-86608-32-1
44.	Dr. Manisha Shukla( DUBEY)	A Study Of Student's Engagements In Online Learning For Education Purpose	DYPIMR-The Journal of Business Studies & Research	ISSUE 3	2018	ISSN-2455-6610

45.	Dr. Kamini Khanna	Digital Divide : a Road Block For Digitalization in Rural India			July 2017	
46.	Dr. Vijay Bidnur	Review on SBI Customers Relationship Management in Sangli Corporation area	International Research Journal Of Management And Commerce	VOL-.5, ISSUE- 2	February 2018	ISSN;- 2348-9766
47.	Dr. Vijay Bidnur	An Overview On Quality Of Work Life	Department of Commerce and Management, Shivaji university, Kolhapur		18-Mar	
48.	Dr. Vishal Chavan	The Impact of infrastructure status to logistics sector, post GST effects and digitization on warehousing industry of India'	e-proceeding ISBN-978-93-86608-32-1		Feb-2018	ISBN978-93-86608-32-1
49.	Ms. Sonali Athawale	The Role of Cognitive Biases in Digital Marketing	Sansmaran Management Journal		17th Feb 2018	ISSN: 2278-7801
50.	Prof. Veena Chavan	Awareness and Investment in Mutual Funds among the investors in Panvel (Raigad ) area	E-Book :International Conference on "Empowering to create smart future through E-governance and Digitization		March, 2018	ISBN978-93-86608-32-1
51.	Prof. Veena Chavan	Digital Divide and Road Blocks for Digitization in Rural India	BVIMSR's Journal of Management Research, NC IT 2017 National Conference		June , 2017	ISSN:0976-4739
52.	Prof. Asmat Ara Shaikh	A study on Influence of Trade value offered by E-marketers on Intention Quotient of Mumbai based online shoppers to shop online"	11th Indian Subcontinent Decision Sciences Institute Conference ISDSI ,27-30, Proceedings of Indian Institute of Management Tiruchirappalli (IIM-TIRCHI).		Dec-17	

53.	Mrs. Priyeta Priyadarshini	Digital Transformation in Indian Taxi Market-wrt. Ola and Uber	Conference e-proceedings		Feb-2018	ISBN978-93-86608-32-1
54.	Mrs. Priyeta Priyadarshini	Employer Branding	Insight Management Review	Volume 8 Issue-1	Dec-17	2277-5676
55.	Dr. Prachi A. Murkute	Analysis of Perception of customers towards Digitalisation of Banking Sector	International conference 2018-Global Transformation challenges and Opportunities	Peer Reviewed E-Journal "NCRDD's BUiness Review" Volume 3	9th and 10th March 2018	ISSN: 2455-0264
56.	Dr. Uma Durgude	A study of brand loyalty of shoppers in Mall Culture	e-proceeding		19-Jan 2018	ISBN978-93-86608-32-1
57.	Dr. Uma Durgude	Sectoral Transformation through Digitalization-'To recognize operational major drivers of Mall Culture'.	e-proceeding		20 Jan-2018	ISBN978-93-86608-32-1
58.	Dr. Uma Durgude	To study the critical factors that leads to shopping decisions in consumer behaviour in Mall Culture	"GENIUS" ISSN 2279-0489	Vol. 6 Issue 1	Jan 2018	"GENIUS" ISSN 2279-0489
59.	Dr. Purvi Pujari	Ready Or Not – MOOC Has Arrived"	Empowering to Create Smart Future Through E-Governance and Digitization		19-20 th Jan.2018	ISBN : 978-93-86608-32-1



60.	Dr. Purvi Pujari	“A Study of the Benefits and Challenges of Partnering with Online Ordering/Delivery companies to Restaurant Owners/Management in Kharghar, Navi Mumbai -A Comparative Study of Foodpanda, Zomato, Swiggy”	Empowering to Create Smart Future Through E-Governance and Digitization		2018	ISBN : 978-93-86608-32-1
61.	Dr. Purvi Pujari	Use of Big Data in CSR – Incentives and Challenges	Emerging Trends: Innovation & Challenges in Information Technology		2017	ISSN: 0976-4739
62.	Dr. Purvi Pujari	Environment Sustainability- The Indian History and Perspective	Pillai HOC Journal of Management Research	Vol.1	Dec 2017	ISSN: 0976-5441
63.	Dr. Purvi Pujari	Corporate Social Responsibility -The Indian History and Perspective	Contemporary Trends in Business and Management		2017	ISBN:978-93-87418-07-03
64.	Dr. Purvi Pujari	Business-NGO Collaboration- Barriers and Benefits	Collaborative Business Management: Enhancing Business Stability through Collaborations		2017	ISSN-2347-9361
65.	Dr. Purvi Pujari	Involvement of Indian Startups in CSR Activities- Benefits and Barriers	Business Excellence in Turbulent Times		2017	ISBN number-978-93-5273-062-9.
66.	Dr. Purvi Pujari	Emergence of Impact Sourcing in India -Incentives and Challenges	IJRD-2017	Vol.2 Issue 7	July 2017	ISSN (Online):2455-7838

67.	Prof. Sameer Sonawane	Boom of digital Wallet in Period of demonetization with reference to PAYTM	BVIMSR, Navi Mumbai		June-2017	
68.	Dr. Prashant S. Patil	The Impact of infrastructure status to logistics sector, post GST effects and digitization on warehousing industry of India'	e-proceeding		Feb-2018	ISBN978-93-86608-32-1
69.	Dr. Prashant Patil	'Study of the potential of using solar pumps for agriculture in India with special reference to south-western Maharashtra'	Imperial Journal of Interdisciplinary Research (IJIR)	Vol.-3, Issue-2,	2017	ISSN: 2454-1362
70.	Prof. Manisha Waghmode	A study of the accessibility of Indian Railway's ATVM services by the commuters''	e-proceeding		Feb-2018	ISBN978-93-86608-32-1
71.	Prof. Manisha Waghmode	A Study Of Student's Engagements In Online Learning For Education Purpose	DYPIMR-The Journal of Business Studies & Research	ISSUE 3 2018	2018	ISSN-2455-6610
<b>2016-2017</b>						
72.	Dr. D. Y. Patil	A conceptual study of Selected Companies using, Gamification for Employee Training & Development as Engagement Approach	An International Research Journal of Amity International Business School	Vol. 6	Sep-16	ISSN 2250-060X
73.	Dr. D. Y. Patil	Impact of NPA's on gross Advances of priority & non - Priority Sectors in Public Sector Bank In India	AMDISA Proceeding		17-Apr	
74.	Dr. Anjali Kalse	Stress Management of the faculties with respect to Navi MUMBAI REGION	Centrum Research Journal		2017	

75.	Dr. Anjali Kalse	A Study on Attitude of Employees towards the Performance Appraisal system	TATA Motors: A Case Study IN Centrum Research Journal		2016	ISSN:2231-1475
76.	Dr. Anjali Kalse	A Study of Emotional Intelligence of executives	Centrum Research Journal		2016	ISSN:2231-1475
77.	Dr. Kamini Khanna	Infrastructure development in Border Areas of Punjab	Finance India	Vol XXXI No. 2	June 2017	0970-3772
78.	Dr. Kamini Khanna	Impact of Brand equity on the purchase intention of consumers	Asian Journal of Research in Marketing	Vol.6 No. 3	2017	ISSN: 2277-6621
79.	Dr. Kamini Khanna	A study of risk Profiling and investment choices of Retail Investor	Asian Journal of Banking and Finance		4, April 2017	2249-7323
80.	Dr. Kamini Khanna	Household assets and Indebtedness among social group in India	Book name CENTUM		17-Mar	22311475
81.	Dr. Kamini Khanna	Impact of NPA's on gross Advances of Priority and Non-Priority Sectors of Public Sector Banks in India	AMDISA Proceeding		26-Apr-17	
82.	Dr. Kamini Khanna	Human Rights a Struggling Stage for India	Paper presented in Human right Seminar sponsored by ICSSR		17-Feb	

83.	Dr. Govind P Shinde	Contribution and Impact of Foreign Direct Investment in Indian Banking Sector,	BJMR Special Issue, Proceeding	Volume 8,Special Issue,	July 2016	ISSN: 0976 - 4739
84.	Dr. Govind P Shinde	Regional Comparison of Microfinance penetration in India & its relation with literacy,	BJMR Special Issue, Proceeding	Volume 8,Special Issue,	July 2016	ISSN: 0976 - 4739
85.	Dr. Manisha Shukla( DUBEY)	“Ethics- A diligent Catalyst in Mergers & Acquisition”,	Vrinda Publishing		2017	ISBN 978-93-87418-07-3
86.	Dr. Manisha Shukla( DUBEY)	Impact of Student Engagement in Internet Usage and their spending of money: With Special reference to Smart Phones	BVIMSR’s Journal of Management Research	Vol.8 Issue 1	April, 2016	ISSN 0976-4739.
87.	Dr. Manisha Shukla( DUBEY)	A Conceptual study of Selected Companies using Gamification for Employee Training Development as Engagement Approach	Amity Global HRM Review	Volume-6	Sep-16	ISSN NO 2250-60 x.
88.	Dr. Veena Tripathi	The Role of Stealth Marketing Strategy in Manipulating Teenagers	Asian Journal of Management Research	Vol. 7	2016	ISSN: 2229-3795
89.	Dr. Veena Tripathi	Impact of Online Marketing on Teenagers in India	International Journal of Social Sciences and Management	Vol 3, Issue-4,	2016	ISSN: 2091-2986
90.	Dr. Veena Tripathi	The Green Revolution:Social Change through Social Media	International Journal of Social Science and Management	Vol 3, Issue 3,	2016	ISSN-2091-2986

91.	Prof. Kuldeep Bhalerao	Information and Communication Technology Applications in Small and Medium Enterprise's	Centum	Vol 9, No.1	2016-17	ISSN:2231-1475
92.	Prof. Veena Chavan	"Regional Comparison of Microfinance Penetration in India and Its Relation with Literacy"	National conference on "Make in India: Perspective Boon for Microfinance"	Vol 8Special Issue	15th - 16th July 2016	ISSN : 0976-4739
93.	Prof. Veena Chavan	A study on risk profiling and investment choices of Retail Investors	ARC - Asian Research Consortium (Asian Journal of Research in Banking and Finance)	Vol 7, No.4	April 2017, pp85-92	ISSN : 2249-7323.
94.	Prof. Asmat Ara Shaikh	"Decision to purchase (PQ) online is influenced by intention (IQ) OF Mumbai based online shoppers"	JBIMS Spectrum,	Vol.5, No.1	Mar-17	ISSN-2320-7272
95.	Prof. Asmat Ara Shaikh	"An exploratory study on the Demographic variables and Purchase Quotient (PQ) of online shoppers of Mumbai city",	International Journal for Research in Engineering Application & Management (IJREAM),	Vol-02, Issue-03	Jun-16	ISSN: 2494-9150.
96.	Prof. Priyeta Priyadarshini	A detailed Study of Big Data	JJTU Journal		17-Mar	
97.	Priyeta Priyadarshini	Understanding the structure of Microfinance from the perspective of Make in India Campaign	BVIMSR's Journal of Management Research	Vol-08, Issue-02	July 2016	0976-4739
98.	Priyeta Priyadarshini	Study of Acculturative Stress-A Literature Review	Insight Management Review	Vol-07, Issue-01	Oct-2016	ISSN: 2277-5676

99.	Priyeta Priyadarshini	Study of Employee Engagement and its importance in Organization	Pillai HOC IMSR Journal of Management Research	Vol.1	Dec-2017	ISSN: 0976-5441
100.	Prof. Sushma Patil	Role of ICT in growth of SME :A literature review	BJMR	Vol 8 Issue 2	July 2016	ISSN0976-4739
101.	Prof. Mrinal Phalle	Make In India: Microfinance provider's sustainability for rural development	BVIMSR'S Journal of Management Research-BJMR	Vol 8 Issue 2	July 2016	ISSN:0976-4739
102.	Prof. Mrinal Phalle	A Study on Performance of Microfinance in the Development of Rural India	2nd International Conference on Evidence Based Management 2017 (ICEBM'2017) DEPARTMENT OF MANAGEMENT Birla Institute of Technology & Science, Pilani Campus, Rajasthan, India		2017	ISBN:978-93-86238-17-7
103.	Dr. Prachi Murkute	A Study on Performance of Microfinance in the Development of Rural India -	2nd International Conference on Evidence Based Management 2017 (ICEBM'2017) DEPARTMENT OF MANAGEMENT, Birla Institute of Technology & Science, Pilani, Rajasthan, India. Held on		17th and 18th March 2017	ISBN: 978-93-86238-17-7
104.	Dr. Prachi Murkute	A Study on Employability Skills of Post graduate – Management Students of Navi Mumbai	AIMS JOURNAL		Dec. 2016	ISBN - 2794-1587
105.	Dr. Prachi Murkute	Role of Women Entrepreneur in Indian Economy	International Journal of Technology and Management- IJSTM	Vol.5 Issue-3	2016	ISSN (Online) 2394-1537

106.	Dr. Uma Durgude	Global Transformation through Social Entrepreneurship-Micro-Finance And Poverty Alleviation-A Study Of SHGS In India	CENTUM	Vol.-10, Issue-2	19th March, 2017	ISSN 2231-1475
107.	Dr. Uma Durgude	Issues and Challenges Faced by Social Entrepreneurship in India	CENTUM	Vol.-10, Issue-2	18th March, 2017	ISSN 2231-1475
108.	Dr. Uma Durgude	Financial Process Innovation & its new trends in Banking Sector	Conference Proceeding		25th April, 2017	ISBN 978-93- 82626-57- 2
109.	Dr. Uma Durgude	Strategies for Sustainable Development in India	CENTUM	Vol.-9, Issue-1	14th February 2016.	ISSN 2231-1475,
110.	Prof.Padmavathi	A Step Forward in Social Innovation in India	Centum Research Journal		19-Mar-17	ISSN:2231-1475
111.	Prof.Padmavathi	Ethich a diligent Catalyst in Mergers and Acquisitions”	Contemporary Trends in Business and Management		April, 2017	ISBN 978-93-87418-07-3
112.	Prof. Sameer Sonawane	Impact of demonetization on Pharmaceutical distributors business in India	CSIBER, Kolhapur		May 2017	
113.	Prof. Manisha Waghmode	“E-Payment: A Decisive Payment Method”	Golden Research Thoughts		2-4 March 2017	2231-5063
<b>2015-16</b>						

114.	Dr. Manisha Shukla(DUBEY)	A Study Of Key Parameters for Effective Higher Education, on Innovative Practices in Management	Shroff Publishers & Distributions Pvt. Ltd		Aug-15	ISBN 978-93-5213-212-6
115.	Dr. Prachi Murkute	Importance of Creativity and Innovations in the Organization	CBM 2016 IIT DELHI Publication –EMERALD		April-2016	
116.	Dr. Veena Tripathi	Net Neutrality :Influencing Policy through Social Media	Asian Journal of Management Research	Vol 6, Iss. 3	2015	ISSN: 2279-3795
117.	Prof.Padmavathi	Indian Retail Banking Industry its opportunities and challenges	Trends in Modern Banking at HBS Gitam University		20-Nov-15	ISBN No.978-93-5230-096-9
118.	Prof.Padmavathi	FDI In Retail Sector: Multi Branding a Boon or Bane	FDI in Retail Sector		2015	ISBN:978-93-83241-89-7
<b>2014-15</b>						
119.	Prof. Veena Chavan	Disparities in Social Development & Status of Women in BIMARU / EAG States	International Conferance on Business Excellence (ICBE) Held at Goa proceedings		Apr-15	ISBN-978-93-5212-0475
120.	Prof. Asmat Ara Shaikh	“Importance of labeling in marketing of packed food products”	International Conference on Business Excellence, Held at Goa, Organized by Bharati Vidyapeeth’s Institute of Management Studies and Research, Navi Mumbai		9thApril 2015,	ISBN: 978-93-5212-047-5.
121.	Prof. Asmat Ara Shaikh	“Factors affecting on-line Shopper’s behavior for electronic goods purchasing in Mumbai: An empirical study	International Journal in Management and Social Science	Vol.03 Issue-03	March, 2015	ISSN: 2321-1784.



122.	Prof. Asmat Ara Shaikh	“An analysis of factors affecting online shopping behavior of consumers in Mumbai	International Journal in Management and Social Science	Vol.03 Issue-03	Mar-15	ISSN: 2321-1784.
123.	Dr. Purvi Pujari	Five M’s of Corporate Social Innovation”	Infosparx		2015	
124.	Dr. Uma Durgude	Emerging Trends in Engineering Education with Respect to First Year Engineering	CENTUM	Vol.-8, Issue-3	20th Sept. 2014	ISSN - 2231 - 1475