



# INGENIUM 2019



**BHARATI VIDYAPEETH'S**  
**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH,**  
**NAVI-MUMBAI**



## **Dr. Patangrao Kadam**

Founder : Bharati Vidyapeeth (1964)  
Founder Chancellor : Bharati Vidyapeeth  
(Deemed to be University), Pune





**Prof. Dr. Shivajirao Kadam**

Chancellor, Bharati Vidyapeeth  
(Deemed to be University), Pune

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**Dr. Vishwajeet Kadam**

Secretary, Bharati Vidyapeeth, Pune  
Pro-Vice Chancellor,  
Bharati Vidyapeeth  
(Deemed to be University), Pune

## Hon'ble Secretary's Message

BVIMSR is a premier management Institute from Navi Mumbai under the aegis of Bharati Vidyapeeth. It firmly adheres to the values and the philosophy of Bharati Vidyapeeth that endeavours to transform the society through Dynamic education. Located strategically in a sprawling campus at Navi Mumbai, BVIMSR boasts of excellent Infrastructure and a experienced faculty which help in creating a congeal environment for academic excellence. Our approach is student centric and student's professional development is pivotal to our existence and progress. The teaching and learning environment ensures a solid foundation for the student and a gambit of activities planned throughout the year helps the students align with corporate requirements. I am certain that our students will contribute to the progress of the organisation that they will work for and I cordially invite you to our campus placements.

A stylized, handwritten signature in white ink, appearing to read 'Dr. Vishwajeet Kadam'.

Dr. Vishwajeet Kadam





**Dr. Vilasrao Kadam**  
Regional Director,  
Bharati Vidyapeeth Education  
Complex, Navi Mumbai

## From the Regional Director's Desk

BVIMSR has come a long way since its inception and has evolved into a premier business school offering top quality management education. Keeping in mind the legacy and the values as espoused by Bharati Vidyapeeth it continues to surge forward to deliver academic excellence, deeper industry engagement and wider career choices to its management graduates. The institute has excellent infrastructure and is strategically located in Navi Mumbai an emerging industrial and commercial hub. The institute also boasts of competent and experienced faculty members that facilitate a congenial teaching and learning environment enriched by activity based learning. Industry interface activities and a plethora of other activities contribute to the holistic development of students. I assure you that our students will be valuable assets for your organization.



**Dr. Anjali Kalse**  
I/C Director, BVIMSR

## Director's Message

I am pleased, to present the placement brochure of Bharati Vidyapeeth's "Institute of Management Studies & Research" (BVIMSR), Navi Mumbai, for the batch passing out in 2020

We believe, in making champions through hard work and sincerity. A dedicated team of faculty members have left no stone unturned to bring out the winners and leaders of tomorrow, who have groomed our students in various facets of business education.

The Institute offers MMS (Master of Management Studies), affiliated to University of Mumbai and PGDM (Post Graduate Diploma in Business Management) with Dual Specialization. Both the programs are approved by AICTE and enable the students to comprehend the concepts and functional aspects of Management.

Apart from regular subjects which are the basic course structure, our students receive many a value-added inputs in various functional areas and emerging contemporary domains to hone their conceptual, analytical and leadership skills. Through all these efforts, we make a complete management graduate out of each student. Apart from the knowledge and skills, the ever changing scenario of business world, demands every management graduate to possess an appropriate attitude to succeed in this competitive world. We at BVIMSR, make special efforts to develop the soft skills of students and inculcate the right attitude in them. I am confident that our students will prove that they are coming from an institute which knows the requirements of the corporate world.

Welcome to our campus! I feel privileged, to invite you to participate in the placement process this year. I am confident that your organizations will benefit immensely, from your choice of management graduates of BVIMSR.



## Vision

Social transformation through dynamic education

## Mission

- 1) To foster excellence in teaching and research for enabling the students to apply knowledge of management for transforming business and society at large.
- 2) To equip students in analytical ,entrepreneurial and professional skills to perform in global team environment.
- 3) To develop faculty and students by encouraging participation in research, consultancy, faculty development program and multi disciplinary projects as so as develop professional competencies to lead in a global environment.
- 4) To develop the competency to understand, analyze and connect commercial, legal, social and ethical aspects of business.







## About IMSR

One of the first Management Institute in Navi-Mumbai and fifth in Mumbai, started in 1984 on a moderate scale, IMSR has gradually grown into a major management education provider. It is a premier B-School of India, recognized for its excellence in academics, high quality management education and its valuable contribution to industry, society and students. At BVIMSR, learning becomes a wonderful experience, using a mix of Exploration, Exchange, Interaction, Sharing and Caring. The team of dedicated faculty members plays an important role in providing the right stimulus, provoking thought and encouraging exploration. The institute offers well-designed management courses affiliated to Mumbai University with the intake of 120 students for MMS, 30 students for PGDBM and 60 students for Part-time courses like MMM, MFM, MHRDM. PGDBM is an autonomous programme, catering to the industry and their specific needs which is well accepted by the industry. The institute always has considered the growing need of the faculty members in the area of their studies. To fulfill the gap the Institute conducts FDP's for faculty development. The institute has highly qualified faculty members which conduct MDP Programmes for corporate, as per the requirements of the corporate houses. The essential strong pillars of the institute are its illustrious alumni, exemplary students, outstanding full time faculty and numerous visiting faculty members from the corporate and industry.



## Infrastructure of IMSR

Institute has adequate academic infrastructure and facilities in the Institute premises. These facilities are according to the norms and requirements of AICTE, New Delhi, DTE, Mumbai and University of Mumbai. The management of the institute takes proper steps to maintain this academic infrastructure and facilities.

The Institute has a sprawling campus. Nestled amongst beautiful hills and spread over 0.5 acres, one would not imagine that this serene campus is in such proximity to the industrial belt that employs millions and contributes so much to the state and even the country.

The academic infrastructure facilities includes adequate fully equipped classroom with bench, computer with roof mounted projectors installed in each classroom, internet facility with Wi-Fi connectivity is provided in entire building and Institute premises. It also includes Playground, Gymkhana and Sports Facilities, Canteen and Health Center with first aid room and common room for boys and girls along with seminar hall.

### Library Facilities



BVIMSR Library is at the heart of the Academic Centre, designed to meet the academic and research needs of the business students. BVIMSR Library is an open system. Library is stocked with subject related books, general management books, personality development books, books on

competitive examinations, encyclopedias, National and International Journals, Magazines, newspapers both English and local language, CD and research reports. For the smooth running of book distributions KOHA & OPAC Software is used in Library. BVIMSR library has a vast collection of 32519 volumes which includes more than 554 reference books, 6523 titles as well as 12,000 e-books of management disciplines. Library subscribes to 60 national journals and international journals of management. It is also subscribed J-gate & PRO-QUEST, Social Service Sciences, E-books.

### IT Infrastructure



Institute is having total 160 desktop computers, 12 processors and 5 laptops. Desktop computers are organized in computer laboratories, language lab, faculty cabins and administrative office. Total 115 desktop computers with Microsoft applications are arranged in two computer laboratories with internet connectivity of 100 Mbps Network on optical fiber. Desktop computers and laptops is also made available to all the students and faculty during the college working hours and also extended hours as per the need.

- ✓ All the faculties are provided with desktop computers in their respective cabins and Laptops are also available for special purposes.

## Core Faculty

**MR. MAKARAND POLE**

B.Sc., M.Com., MBA

24 yrs. of Industry and Academic Experience

**Human Resources****DR. AMOL GORE**

M.S.(Sweden), Dr.Sc.(Tech), Post-Ph.D.(France)

13 yrs. of Industry and Academic Experience

**Operations****MR. DEEPAK JAKATE**

B. Tech., PGDM (IIM-B)

32 yrs. of Industry and Academic Experience

**Operations****DR. VIJAY VYANKETSH BIDNUR**

B.Com., MBA, DLL, Ph.D.

27 yrs. of Industry and Academic Experience

**Human Resources****DR. MANISHA DUBEY**

Ph.D., UGC NET, MHRM &amp; IR, LLB

14 yrs. of Academic Experience

**Human Resources****DR. VEENA TRIPATHI**

B.E., MBA, UGC-NET-JRF, Ph.D.

13 yrs. of Industry and Academic Experience

**Marketing and Operations****DR. PURVI PUJARI**

MA (Eco.), UGC (NET)- JRF, Ph.D.

10 yrs. of Academic Experience

**General Management****MRS. VEENA CHAVAN**

BCA, MBA (Finance and Marketing), Ph.D. (P)

15 yrs. of Industry and Academic Experience

**Finance****MR. KULDEEP BHALERAO**B.Tech.(Textile), DMM, MBA-HR,  
UGC-NET (Mgt), Ph.D. (P)

13 yrs. of Industry and Academic Experience

**Human Resources & Reward Management****MS. SONALI ATHAWALE**

M.Com, MBA, Ph.D. (P).

14 yrs. of Industry and Academic Experience

**Finance**



**DR. ASMAT ARA SHAIKH**

B.A., MBA (Marketing Finance), Ph.D., Marketing  
11 Yrs. of Academic Experience  
**Marketing**



**MRS. PRIYETA PRIYADARSHINI**

BSc., PGDIM(MBA), M.Phil, PGDC (TISS), Ph.D. (P)  
11 yrs. of Academic Experience  
**Human Resources & Industrial Relations**



**DR. PRACHI AJIT MURKUTE**

B.Com., PGDBM, MMS, Ph.D.  
13 yrs. of Industry and Academic Experience  
**Human Resources & General Management**



**DR. UMA DURGUDE**

M.Sc., MMS, Ph.D.  
14 yrs. of Industry and Academic Experience  
**Marketing**



**MR. VIKRANT D. GHARAT**

BSc. (Chemistry), MMS, LLB, DIT NIIT, CFS  
9 yrs. of Industry and Academic Experience  
**Marketing**



**MR. SAMEER SONAWANE**

B.Pharm, B.com  
MMM, UGC-NET, DBM, PGDRAF, Ph.D.(P)  
15 yrs. of Industry and Academic Experience  
**Marketing**



**DR. MANISHA LAXMAN WAGHMODE**

B.Sc., M.C.A., MBA (HR), Ph.D.  
17 yrs. of Experience  
**Systems**



**MRS. RAJNI MATHUR**

BSc.(Maths), MA (Economics), MBA, Ph.D. (P)  
15 yrs. of Academic Experience  
**General Management**



**MRS. ALKA DHINGRA**

B.Com., MBA, TallyERP9, PET, Mutual funds V-B  
(NISM Certified), Ph.D. (P)  
8.5 yrs. of Industry and Academic Experience  
**Finance**



**MR. S. S. RANJAN**

B.Sc. (Honours), MAPRM, MBA, Ph.D.(P)  
26 yrs. of Industry and Academic Experience  
**Marketing**



## Visiting Faculty

### MR. ALLAN COLLACO

M.A. (PM&IR)

35 yrs. of Industry and Academic Experience

### MR. NADEEM MERCHANT

B.Sc., MBA, Ph.D.

20 yrs. of Industry and Academic Experience

### MR. NITIN TIKE

B.Sc., MBA (FINANCE)

22 yrs. of Industry and Academic Experience

### MR. ASHOK THAPAR

B.Sc., BMM, MBA

33 yrs. of Industry and Academic Experience

### MR. VASUDEVAN

B.A., B.Com., B.G.L., CAIIB, GDCA

39 yrs. of Industry and Academic Experience

### MR. ALOK GOVIL

B. TECH., PGDBM, PGDFC

37 yrs. of Industry and Academic Experience

### MR. GAURAV DERASARI

B.E. (Computers)

10 yrs. of Industry and Academic Experience

### MR. KAPIL TANDON

M.Tech. (Chemical), PGDBM

40 yrs. of Industry and Academic Experience

### DR. VANDANA PATIL

M.Sc., B.Ed., Ph.D.

### MR. SUGAM CHAUBAL

B. Com., MBA

25 yrs. of Industry and Academic Experience

### MR. FARROK MISTRY

M.Com., MMS, CAIIB

### MR. JITENDRA SINGH

MBA, CFA

22 yrs. of Industry and Academic Experience

### MR. B. S. PAI

B.E. (Electrical)

49 yrs. of Industry and Academic Experience

### MR. SUGAM CHAUBAL

B. Com., MBA

25 yrs. of Industry and Academic Experience

### MR. VAIBHAVI GARGE

M. Pharm.

yrs. of Industry and Academic Experience

### MRS. PADMAVATI KRISHNAN MBA, CFA

26 yrs. of Industry and Academic Experience

### MRS. ASHA PHADKE

M Com.

22 yrs. of Academic Experience

### MR. MADAN MOHAN

B.Sc., B.E., MBA

43 yrs. of Industry and Academic Experience

**MRS. AMBIKAARVIND**

MA Business comm.  
35 yrs. of Academic Experience

**MR. SANJAY SINHA**

M.Sc., MBA, M.Phil., PhD. (P)  
20 yrs. of Industry and Academic Experience

**MRS. SEEMA SHAH**

B.E. (Computers)  
21 yrs. of Industry and Academic Experience

**MR. P. V. RANGANATHAN**

B. COM., F.S.C., AICWA  
23 yrs. of Industry and Academic Experience

**MRS. S. G. VAIDYA**

M. Sc. (Maths)  
33 yrs. of Industry and Academic Experience

**PROF. KARTIK SATISH MHAVARKAR**

B.E. Computer,  
MMS (Finance), M.com (Finance)

**DR. S RAJAGOPALAN**

B.Tech (Mechanical),  
MBA ops form ICFAI university  
Ph.D. Management,  
35 year Industry & 14 year Academics

**R.R. SRINIVASAN**

B.E. Electronics and Communication,  
Project Manager, CAT, IIT Mumbai,  
37 year of Industrial Experience,  
Ex senior (ISRO)  
Ex V.P Telexcell Info Systems

**VIKAS BHASKAR,**

B.E. Mechanical (gold Medalist)  
MBA, NIPIE CPIM,  
15+ SCM Experience

**P. RAMASWAMY**

B. Sc., MMS, DCM  
25 years Experience in IT Industry for solution  
selling Entrepreneurship Development

**MR. BHARAT NADKARNI**

MBA (Jamnalal Bajaj Institute of Management  
Studies)  
34 Yrs of Experience in Industry  
Strategic Management

**SHEELA SANKARAN IYER**

B. Com, Translation Technics (Mumbai  
Germany), Announcing Broadcasting  
Compering & Dubbing from Xavier College of  
Communication  
20 yers of Academic Experience  
German Language

**DR. SANJAY SINHA**

Corporate valuation, Merger and Acquisition  
B.Sc. (Phy. Maths), M. Sc. Stats., MBA Fin, M.  
Phil. Fin., Ph.D. Micro Fin., Certificate in  
Capital Market, Regulation & Compliance  
(University of Reading London.)  
12 Yrs. in Corporate & 14yrs in Academic

## LIBRARY BOOKS

A) J-gate Social and Management Services e-journal, Pro-Quest is subscribed with 12,000 journals

B) Subscribe for J-Gate Social journal Total no. of books – 32,579 Ebooks-13750

## PLACEMENTS

Institute generates adequate number of employment opportunities to students in terms of the employers visiting the campus for recruitment and the number and variety of job offers brought to students. Employers include service manufacturing firms. Companies are drawn from banking, financial services, consulting, IT and telecom, Pharma and health care, Media, Insurance, Textiles, FMCG, Reality, Education and other sector. Average number of job offers generated per student is in the range of 2 to 4 depending on the qualification and specialization of the student.

Companies Visited for placement: 133 Companies visited for SIP: 105. Students were placed with an average package of 3.75 Lakhs per Annum

#### VISION

Social Transformation through Dynamic Education

#### MISSION

To foster excellence in teaching and research for enabling the students to apply knowledge of management to bring in business and social transformation.

To equip students with analytical, entrepreneurial and professional skills to perform in global team environment

To develop faculty and students by encouraging participation in research, consultancy faculty development programme and multidisciplinary projects to develop competent problem solvers to lead in the global environment.

To develop competency to understand, analyse and connect with commercial, legal, social and ethical aspects of business.

### Bharati Vidyapeeth's Institute of Management Studies & Research

Academic Calendar 2018-19 for MMS (Sem III & I)

June 2018

Week 26	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 26	1	2	3	4	5	6	7
Week 27	8	9	10	11	12	13	14
Week 28	15	16	17	18	19	20	21
Week 29	22	23	24	25	26	27	28
Week 30	29	30	1	2	3	4	5

July 2018

Week 31	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 31	6	7	8	9	10	11	12
Week 32	13	14	15	16	17	18	19
Week 33	20	21	22	23	24	25	26
Week 34	27	28	29	30	31		

Week 35	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 35	1	2	3	4	5	6	7
Week 36	8	9	10	11	12	13	14
Week 37	15	16	17	18	19	20	21
Week 38	22	23	24	25	26	27	28
Week 39	29	30	1	2	3	4	5

Week 40	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 40	6	7	8	9	10	11	12
Week 41	13	14	15	16	17	18	19
Week 42	20	21	22	23	24	25	26
Week 43	27	28	29	30	31		

Week 44	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 44	1	2	3	4	5	6	7
Week 45	8	9	10	11	12	13	14
Week 46	15	16	17	18	19	20	21
Week 47	22	23	24	25	26	27	28
Week 48	29	30	1	2	3	4	5

Week 49	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 49	6	7	8	9	10	11	12
Week 50	13	14	15	16	17	18	19
Week 51	20	21	22	23	24	25	26
Week 52	27	28	29	30	31		

Week 53	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 53	1	2	3	4	5	6	7
Week 54	8	9	10	11	12	13	14
Week 55	15	16	17	18	19	20	21
Week 56	22	23	24	25	26	27	28
Week 57	29	30	1	2	3	4	5

Week 58	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 58	6	7	8	9	10	11	12
Week 59	13	14	15	16	17	18	19
Week 60	20	21	22	23	24	25	26
Week 61	27	28	29	30	31		

Week 62	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 62	1	2	3	4	5	6	7
Week 63	8	9	10	11	12	13	14
Week 64	15	16	17	18	19	20	21
Week 65	22	23	24	25	26	27	28
Week 66	29	30	1	2	3	4	5

Week 67	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 67	6	7	8	9	10	11	12
Week 68	13	14	15	16	17	18	19
Week 69	20	21	22	23	24	25	26
Week 70	27	28	29	30	31		

Week 71	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 71	1	2	3	4	5	6	7
Week 72	8	9	10	11	12	13	14
Week 73	15	16	17	18	19	20	21
Week 74	22	23	24	25	26	27	28
Week 75	29	30	1	2	3	4	5

Week 76	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 76	6	7	8	9	10	11	12
Week 77	13	14	15	16	17	18	19
Week 78	20	21	22	23	24	25	26
Week 79	27	28	29	30	31		

Week 80	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 80	1	2	3	4	5	6	7
Week 81	8	9	10	11	12	13	14
Week 82	15	16	17	18	19	20	21
Week 83	22	23	24	25	26	27	28
Week 84	29	30	1	2	3	4	5

Week 85	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 85	6	7	8	9	10	11	12
Week 86	13	14	15	16	17	18	19
Week 87	20	21	22	23	24	25	26
Week 88	27	28	29	30	31		



## EVENTS

### “Yaadein”

The Alumni meet “Yaadein” was organized on 16<sup>th</sup> March 2019 to unite the ex students of BVIMSR.

The campus was abuzz as the event witnessed participation of overall 346 alumni across various batches (right from 1984 -1986 batch) came to attend the meet. Dr Vilas Rao Kadam (Regional Director Navi Mumbai Campus), Mr. Arup Gupta President Alumni Assoc), Dr Anjali Kalse (Director I/C IMSR ) & Mr. P. Ramaswamy Member Alumni Assoc and other distinguished alumni graced the occasion of Yaadein.



## EMINENCE 2019

“Eminence 2019” an Annual College Fest was organized jointly by IMSR, IMED and ISTM institutes of Bharati Vidyapeeth's Belapur Campus on 20<sup>th</sup>, 21<sup>st</sup> & 22<sup>nd</sup> Feb 2019. The event witnessed participation of more than 50 colleges from Mumbai and Navi Mumbai and more than 500 students participated in the fest. The programme was formally inaugurated on 20<sup>th</sup> of February 2019 by Mr. Olympia Amateur and 8 times Mr. India, Mr. Suhas Khamkar who gave a great insight into health bodybuilding diet and fitness. NMTV was the media partner for Eminence 2019. Apart from various sports competitions there were a plethora of management and cultural events such as group dance, group music, mimicry, mono acting, quiz, drama, debate, stress interview, classical music (solo), instrumentals, group music and drama. The event concluded with a grand fashion show.



## Session on Canada Immigration for Higher Studies.

A session on Canada Immigration for Higher Studies was held for the students of MMS & PGDBM on 31<sup>st</sup> October 2018 in BVIMSR campus. The session dealt with the reason to study in Canada. The topics covered were, the types of Educational Institutions, education system in Canada, entry criteria for Masters & PG Diplomas, work permit for in Canada, students, post study work visa, sources of finance and student visa process requirements.



## Blood Donation Camp

A Blood Donation Camp was organized on 8th January 2019 in association with Rotract Club of BVB and NSS , BVIMED, on the occasion of our Beloved Hon'ble Dr. Patangraoji Kadam's Birth Anniversary. Students, teaching and non-teaching staffs actively participated in the event and gave their Valuable contribution to this noble cause. Around 50 units of blood was collected from our Campus.

## Intercollegiate Group Discussion Contest

Management students of BVIMSR participated in the Intercollegiate Group Discussion Contest 2018 organized by Bombay Management Association. The event saw participation from number of prominent business schools. It was a good exposure for the students to hone their communication skills.



## Annual Convocation

The Annual Convocation & Certificate Distribution Ceremony 2019 for graduate 2018 of BharatiVidyapeeth's Institute of Management Studies & Research was held in its very own permanent Campus 02nd March'2019.





## Industrial Visit

Students were exposed to how export oriented units in Rajasthan are managing their business and generating employment for the rural section of the society. Also how handloom industry is beneficial for the rural development. Students were explained about the export potential of handloom business in India. Also a brief understanding of entrepreneurship skills required to start up a business in retail was highlighted during the visit. It was a very successful trip as students were exposed to the idea of great export potential of handloom business in India. They could directly link the concept to Make In India Campaign.



**Industrial Visit**  
**Jodhpur To Jaisalmer**  
 5th October To 11th October 2018



## INDUSTRIAL VISIT to Pune

Brintons Carpets Asia Private Limited, Pune

Students thoroughly enjoyed the experience and were enriched from insights shared by industry expert. Students went through a learning session along with full company visit by attenders. They came to know about their working style, the Machineries, different products, company's more details through interaction. The over-all experience was good for students as they had an opportunity to learn and understand the process of such a multinational organization. Followed by visit students also refreshed them self by the sights seen of Lavasa in Pune.



## INDUSTRIAL VISIT to MAPRO, Mahabaleshwar

On 26th October students visited Mapro factory at Panchgani. Students were acquainted with the production process followed at Mapro. A member of the production department accompanied students to the factory, wherein the full manufacturing process was shown. There after they were shown a short documentary film on Mapro which featured the full history along with the different business lines of Mapro. The film was very inspiring to the students because it featured a very inspiring story of the people and their struggle for making what Mapro is today and how they have used innovative ways in branding their products and today Mapro has become synonyms with Mahabaleshwar. Strategically Mapro has constituted food parks in Mahabaleshwar at major tourist spots, which attracts lot of tourist that help the company not only to display and sell its various products lines but also helps in building their brand. After the overnight stay at Millenium Business park, a sightseeing was arranged for the students. The sightseeing was refreshing and it helped the students to build the stronger bonds with one another. The group visited the Krishna temple which is the source of origin of the Krishna river. Their after various spots were shown to students which had a grand view of the valley below. The students were also taken to the Panchgani which has the largest table top plateau in India on a Mountain Top. The students enjoyed horse riding on this plateau. The group returned on 27th with fond memories of the tour.





## INNOTHON and Team Presentation Award Dandekar Memorial Trophy

Bombay Management Association (BMA) had organized its first innovative hackathon for management students called 'INNOTHON and Team Presentation Award Dandekar Trophy' in March 2019. It gave unique opportunity for management students to undertake a live consulting engagement and present solutions for critical issues being faced by participation organizations. More than 75 management students from 10 different management institutes of Mumbai took part in INNOTHON to propose ingenious solutions to six problem statements provided by State Bank of India, Barclays Capital, USV, Wockhardt and Vedanta. During the course of competition every participating organization had provided a problem statement. A team of four students worked as consultants to the participating organization supported by a faculty advisor and BMA-appointed top notch industry experts.

And each team had conducted the research including primary and secondary and presented the recommendations well as their findings to the participating organization's leadership. Every participating organization had crowdsourced solutions from at least 3-4 teams. On the last day of the competition, the best solution chosen by every participating organization became eligible for the final round of INNOTHON. All these finalists showcased and presented their innovative solutions to a panel of elite external jury, to compete for the coveted Dandekar Memorial Trophy.

First year MMS students, Sonal Naik, Neha Sharma, Kashif Kazi and Nishi Agarwal represented BVIMSR with faculties, Prof. Deepak Jakate, Prof. Sameer Sonawane and Dr. Prachi Murkute helping them throughout the competition. As a result, 'INNOTHON' was successful in creating an opportunity for a tripartite collaboration of the young brains and professors of top-notch management institutes of Mumbai with the managers & leaders from the industry; designed and powered by BMA to innovate and provide sustainable, cost effective and implementable solutions for business problems.





## MMS INDUCTION

## GLIMPSES OF BVIMSR



Induction Program Bharati Vidyapeeth's Institute of Management Studies and Research organized Induction and Orientation for Batch-2018-2020 Bharati Vidyapeeth's Institute of Management Studies and Research (BVIMSR), Navi Mumbai welcomes 2018-2020 batch. Induction program is an initiative to groom the overall personality of students and make them acquainted with the culture of the institution. The aim of the program was to ensure that every student gets comfortable, feels welcomed, engaged and excited to begin this new important phase of their life. The idea is to make the students aware of their prospective opportunities and to show them the path they have to adopt in order to become successful.

Dr. Anjali Kalse (I/c Director, BVIMSR) guided the students to reform, perform and transform their personality to take up future Corporate Responsibilities. She welcomed the students and advised them with their words of wisdom. The Chief Guest of the Program Mr. K. Venkat Raman (Company Secretary) shared his valuable inputs for the new budding managers. He has also shared few tips with the students to become responsible and good citizen of India.

Prof. Deepak Jakate( B.Tech.- IIT,PGDM-IIM-Bangalore) conducted a session on the importance of discipline in personal and professional life by sharing live experiences which enhance the students' knowledge and ended with a very interactive session.

## “Social transformation through dynamic education”



Dr. Prachi Murkute conducted an interactive and activity based session to enlighten the students about the various qualities they need to inculcate in themselves in order to become competent Manager. BVIMSR Family members Dr. G.P. Shinde, Dr. Manisha Dubey, Dr. Vijay Bidnur, Dr. Prashant Patil, Dr. Asmatara Shaikh, Dr. Uma Durgude, Dr. Purvi Pujari, Prof. S.S. Ranjan, Prof. Veena Chavan, Prof. Sonali Athawale, Prof. Samir Sonawane, Prof. Alka Dhingra, Prof. Rajani Mathur, Prof. Manisha Waghmode, Prof. Vikrant Gharat and Prof. Kuldeep Bhalerao have been a support system to guide students to plan and organize such important event which stands to be stepping stone in the lives of a student's perceiving to be profession .

## Session on Demonetization



As a CSR initiative, Mr. Vivek Kumar (Manager, Sr. Faculty) of Punjab National Bank who was the speaker of the seminar, spoke on the debatable topic of Demonetization. The seminar was quite interesting and interactive. Some of the key points covered by Mr. Kumar were the objective, advantages and disadvantages of Demonetization.

## Hum Honge Kamyab



Mr. J.B. Kabra, faculty of Human Resource Management was the guest for the day. He has conducted over 4300 training programs for public and private sector companies in areas of Man-Management skills, Positive Attitude, Job Happiness, Work Ethics & Work Culture, \Communication, Motivation, Labour Laws, Situational Leadership, Time Management and Delegation, Emotional Intelligence and Relationship Management, Improving Personal and Professional Effectiveness, etc for workmen, Supervisors & Sr. Management. He was welcomed by our seniors with regards. We all were pleased and delighted to have such a great personality amongst us. He shared his industrial experiences and motivated us to achieve our goals. He convinced us that we all are capable of doing everything.

## ICE BREAKING SESSION

The session was commenced and conducted by Mr. Sushil Parekh. The welcome address to the speaker of the day was given by MMS year student with warm regards. He engaged and interacted with students. He gave them a piece of paper, on which he asked them to draw the picture of their life story or a picture explaining themselves. Soon, students came up with the drawings and were asked to present their own story in front of everyone present in the hall. Mr. Parekh himself shared his beautiful and motivational life story with everyone.



## INDUSTRY EXPERTS SESSION



Followed by the lecture of alumni and well-known personality Mr. Ramaswamy at 10 am. He focused on challenges of management endeavors in Indian environment and the dire need to update ourselves in the domains of technology, knowledge. He interacted with students and shared his life experiences. This was followed by another speaker Mr. Aroop Gupta, Vice President Reliance Defence. He focused on the fundamental of SMART (Specific, measurable, achievable, realistic, timelines). He gave the career advices and suggested the need to attend conferences, global seminars and apply to real situations.

## Book

### “Sovereign Marketing of Teenagers in Modern Era” Launched in Literature Festival, Aurangabad

Book has been launched in Literature Festival of Aurangabad City by Ms. Sonali Kulkarni (Indian actress), Awadhoot Gupte (Indian Music Composer), Jitendra Joshi (Marathi Actor), Swanand Kirkire (writer and singer) and Piyush Mishra (Author, Film actor). The book is a marketing research book and whole project is sponsored by A.C. Nielsen and Snapdeal. This book has been forwarded by Mr. Himanshu Saran, Director, Indian School of Business. A copy of book had also been given to Regional Director Dr. Vilasrao Kadam Sir. This fest is being organized under the aegis of Divya Marathi, part of Dainik Bhaskar Group.



## World AIDS Day

On the occasion of World AIDS Day National Service Scheme of BVIMED in association with BharatiVidyapeeth's Institute of Management Studies & Research, Apollo Hospital, Apollo Munich & Dena Bank organizes seminar on Health Insurance and Free Health Checkup Camp. Rajeev Modak, Senior Marketing Manager and Neha Dhatawkar, Branch Manager, Dena Bank plays an important role in

organizing this very informative program for students as well as Teaching and non-teaching staff of BVIMSR. Deewesh Agarawal, Regional Sales Manager(W-Zone) and Tarun Singh (Area Sales Manager), Apollo Munich have given information of the various health insurance.



## TRAINING PROGRAMS

### BVIMSR Conducted Training Program on

How to Crack MH-CET

An Embedded Command- An Effective Science Of Communication

“Future of Leadership”

Management Education Confluence-2019

### Women Development Cell Activity (Test of Hemoglobin Level)

As a part of WDC, an activity was organized to check/test hemoglobin level of teaching and non teaching staff of BVIMSR which was conducted by **Ms. Chitra Polekar**, a student of Msc. Nursing. She also asked everyone to fill a questionnaire regarding awareness of iron deficiency in women, its causes and how can it be cured.





## Recent Trends in Performance Management Systems

### **"Recent Trends in Performance Management Systems",**

organized by Indian Society for Training and Development in association with BharatiVidyapeeth's Institute of Management Studies and Research, Navi Mumbai, 7th March, 2017

#### **Resource Person**

P.B.K. Charan, Executive Vice President, Jindal Powers Ltd.



## Calcium Checkup Camp for Employees

Health has become one of the highly prioritized matters that people are concerned and cared about. Health awareness is the need of the hour with the increasingly complex challenges towards the health of populations in the 21st century. As a gesture towards employee wellness and benefits, BVIMSR and BVIMIT jointly organized a free calcium profile checkup along with diet consultation for the teaching and non-teaching staff. This event was organized by 1mg (consultant for thyrocare). Various health-care package information was also shared by them.

## Personal Branding

### **"Personal Branding"**

organized by BharatiVidyapeeth's Institute of Management Studies and Research in association with Gillete India and LokmatGroup, Navi Mumbai, 5th April, 2019.

#### **Resource Person**

Mr. Desouza (Corporate Trainer)

## World Education Summit 2018

Dr. Anjali Kalse was invited as a panelist for the World Education Summit 2018. Dr. Anjali represented Bharati Vidyapeeth's Institute of Management Studies & Research, Navi Mumbai, and gave her contribution on the topic roll of Co-Curricular and Extra Curricular activities in shaping the \future of higher education in India. There were more than 100 esteemed speakers and stalwarts who gave their contribution for the same.

The session was moderated by Navin Mittal (IAS, Education Dept.). In the summit various topics for the betterment of the higher education in India was churned and at the end productive outcomes were emerged as a strategy to strengthen the Higher Education in India. Dr. Anjali Kalse's contribution was well acknowledged by the organizers.



## Cultural Week

On the occasion of Navratri, cultural week was celebrated from 11 October'2018-17 October'2018. The week included various days which was based on some themes, which are as follows:

11/10/18-Denim Day  
15/10/18-Royal Casino Day

12/10/18-Black & White Day  
16/10/18-Retro Days

13/10/18-Twin/Group Alike Day  
11/10/18-Mismatch Day



## Teacher's Day

Teaching is the most influential job in the world. Teachers are known to shape the mind of youth and without knowledge no one can exist in this world. Teachers impart good value in children and turn them into responsible citizens. So, almost every country celebrates Teacher's Day. In India, we celebrate this day on the birthday of Dr. Sarvepalli Radhakrishnan. He was a man of many good qualities and a favorite teacher among students.



### Live Project - Understanding and Experiencing Sales Process Of Bajaj Finserv

The students were exposed to the sales and promotion process. They were given a task to promote the Bajaj Finserv Payment card to the customers at various locations in Mumbai. Overall 38 students from MMS I Year (2018-20) batch successfully completed this activity and received certificates from the company.



### Live Project - Understanding and Experiencing Sales Process Of GLENMARK

The students were exposed to the sales and promotion process. They were given a task to promote the GLENMARK PRODUCTS to the customers at various locations in Mumbai. Overall 4 students from MMS I Year (2018-20) batch successfully completed this activity and received certificates from the company.





### Live Project - Understanding and Experiencing Sales Process Of FUTURE GROUP

The students were exposed to the sales and promotion process. They were given a task to promote the FUTURE GROUP PRODUCTS to the customers at various locations in Mumbai. Overall 10 students from MMS I Year (2018-20) batch successfully completed this activity and received certificates from the company.



### LIVE PROJECT ON RECRUITMENT PROCESS AT CRDR INFOTECH PRIVATE LIMITED

Student experience of live project on recruitment process at CRDR Infotech Pvt Ltd was excellent. In this live project they have learned about the online recruitment through Naukri.com. From this they understood that recruitment is not only hiring the best candidate, but also a process of finding and hiring the best qualified candidates for a job opening in a timely and cost effective manner. This process also includes analyzing the requirements of a job, screening, selecting the applicants, hiring and integrating the new employees to the organisation.



## National Level Rolling Trophy Case Study Competition Report

Chetana's Institute of Management and Research organized KCS 2019, its 25th National Level Rolling Trophy Case Study Competition on 28th October'19 at their college auditorium. The topic for the case study was "Enhancing Supply Chain Efficiencies of Domestic Retail Business in Fresh Fruits and Vegetables Category". The event was sponsored by "NABARD" and "Sahyadri Farms" was their knowledge partner.

The competition had 2 rounds, the preliminary round was submitting the report document with the proposed solutions. 15 days were provided to design the supply chain model and devise strategies. Around 80-90 teams had submitted their inputs to the case. The top 6 teams were shortlisted for the presentation round. Kashif Kazi and Anupama Das from BVIMSR made it to 2nd round and bagged the 1st runner up position and also got an invite from the CEO of Sahyadri Retail, Mr. Shitij Agarwal, to present the same in front of Mr. Vilas Shinde, Chairman Sahyadri Farms, Nashik.

It was a very good learning experience, understanding the practical problems faced by the companies even after so much technology. Students presentation was very much appreciated by the judges and the faculty of Chetana for its simplicity, preciseness, practical approach and time-bound.



## ISTD Foundation Day celebrated at Bharati Vidyapeeth's IMSR, Navi Mumbai

Indian Society for Training and Development Navi Mumbai has celebrated Foundation Day Program at Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai. On this eve ISTD Navi Mumbai Chapter organised a session on “Leadership of Future” by Naresh Kumar Pinsetti(President Corporate Governance, Deepak Fertilisers and Chemicals Ltd.). He has covered various aspects of leadership like traits of various national and International leadership and it's impact on company' portfolios. Dr. D.Y. Patil (Founder President, ISTD Navi Mumbai Chapter), Kurien Daniel(National Council Member, ISTD), Jyotsana Datar(Ex.Secretary,Navi Mumbai Chapter),Ramesh Neelkanthan(Treasurer, ISTD Navi Mumbai Chapter) and Professionals from Human Resources, Training and Development , consultants, entrepreneurs have participated enthusiastically. Jayshree Katkar(Chairperson-ISTD, Navi Mumbai) expressed her special thanks to all participants and representatives of various industries from Mumbai and Navi Mumbai. Prof. Anshul Sharma (Secretary, ISTD, Navi Mumbai) has expressed her gratitude towards Dr. Anjali Kalse(Director, BVIMSR, Navi Mumbai) and Prof. Kuldeep Bhalerao for their continuous support for organising ISTD Foundation Day Celebration.





**Bharati Vidyapeeth's Institute of Management Studies and Research,** Navi Mumbai organized a Learning session in association with **National Securities and Depository Limited (NSDL),** Mumbai on “**Demystifying Financial Investments**” on 26<sup>th</sup> July, 2019 at BVIMSR, Navi Mumbai. Guest Speaker Mr. Manoj Sathe (Vice President-NSDL) delivered very interesting and informative session on financial vestments which added value on knowledge of Capital Market.



**Bharati Vidyapeeth's Institute of Management Studies and Research,** Navi Mumbai organized Learning session on “**Understanding Responsible Corporate Citizen and Labor Law Compliances**” on 31<sup>st</sup> July, 2019 Guest Speaker Mr. Ashok Hingane (Ex. Sr. Vice President, Hindalco Aditya Birla Group) conducted an interesting and informative session on strategic role of Human Resources professionals in business.



**Bharati Vidyapeeth's Institute of Management Studies and Research,** Navi Mumbai organized Learning session on “**Human Resource as a Strategic Business Partner**” on 16<sup>th</sup> August, 2019 at BVIMSR, Navi Mumbai. Guest Speaker Mr. Nikhil Gadgil (Head- HRBP & OD, Fulcrum Digital .) conducted an interesting and informative session on strategic role of Human Resources professionals in business. .



**Bharati Vidyapeeth's Institute of Management Studies and Research,** Navi Mumbai organized Learning session on “**Glimpses of Capital Market**” 23<sup>rd</sup> August, 2019 Guest Speaker Mr. Ashish Dighade ( Founder, Stock Made Easy) conducted an interesting and informative session on Capital Market.



**Bharati Vidyapeeth's Institute of Management Studies and Research,** Navi Mumbai organized Learning session on “**Labor Laws**” 12<sup>th</sup> October, 2019. Guest Speaker Mr. Milind Rane ( Senior Manager, Wind World(India) Ltd.) conducted an interesting and informative session on Standing Order and Maternity Benefit.



## ISTD and BVIMSR jointly Organized a Seminar on Competency Mapping on 2<sup>nd</sup> November, 2019

Dr. Anjali Kalse(Director, BVIMSR) welcomed and felicitated Jayshree Katkar( Chairperson-ISTD, Navi Mumbai and Vice President-HR, Deepak Fertilisers). Prof. Makarand Polefelicitated Dr. Sajeew Nair (Renowned Industry Professional and Domain Expert) . Dr. Sajeew Nair conducted a very informative and useful session on CompetencyMapping He introduced to the audience new dimensions of Competencybased upon his vast experience.



## Advance Excel Training Workshop





### Digital Marketing Workshop

Digital Marketing workshop was conducted on 18<sup>th</sup> and 19<sup>th</sup> January 2019. It was coordinated by Dr. Asmat Ara Shaikh. Trainers Karan Kapoor and Mr. Karan Makharia conducted the session. Around 86 students actively participated. This workshop was a huge success as it imparted practical knowledge of website development and online marketing tools. It was quite an interactive session.



### Global Maharashtra Entrepreneurship Conclave 2019

It mainly focused on development of business Entrepreneurship and guiding upcoming young businessman, how to scan opportunities and to develop cluster chain, also how to improve networking for expansion in it. Also its path towards to boosts startups and other ancillary business in Maharashtra. Four students from BVIMSR, Ms. Pallavi Suresh (PGDBM-I), Mr. Mithilesh Raul (PGDBM-I), Ms. Vipula Pandita (MMS-II) and Mr. Kashif Kazi (MMS-II) visited this GMEC 2019 seminar. Venue was Bombay Stock Exchange



### PROJECT UMMED - KERLA / SANGLI FLOODS



#### Sangli Flood Relief – Project UMMED

BVIMSR with Wekey Initiative collectively on war footing in a span of 24 hours collected from MMS /PGDBM (Belapur campus ,Navi Mumbai ) 26 cartons of food/snacks and 24 Jumbo Bags of Daily wear for the Kerala/Sangli Flood Victims.Youth have stood up in this time of Disaster as a one nation and one mission that was project Ummmed.



### Workshop on “Developing Managers For Tomorrow” on 24th, 25th and 26th July

Three day workshop on “Developing Managers for Tomorrow” included contents from corporate world, about actual work setting, information about different types of job profile and what are the do's and don't's to survive in a corporate world. Alumni shared their experiences and provided various tips for getting successful it was completely an interactive session with fun-filled activities



### Young Entrepreneurs In Making At BVIMSR

A two day workshop on Entrepreneurship and Soft Skills was conducted on 11th and 12th January 2019, at Bharati Vidyapeeth Institute of Management Studies and Research, Navi Mumbai by business-coach Mr. Arvind Navgire in association with Makeintern.com and Echoes'18 IIM- Kozhikode. This Business Plan competition and workshop was a huge success due to cordial efforts and support of the BVIMSR Director Dr. Anjali Kalse. All the participants of the event got Internship assistance and 5 best students got a chance to participate in IIM Kozhikode event.



### International Connect “Pedagogy For Management Studies”

ECMIT is a prominent institution in UAE for higher education. Dr. Anjali Kalse was invited to conduct a workshop on “Pedagogy for Management Studies” for management students. It was appreciated by students a lot, as she discussed innovative style for effective management learning.



Farwell On 27<sup>th</sup> April 2019





## INDUSTRIAL VISIT to Haridwar and Dehradun

### Industrial Visit To Haridwar And Dehradun

Students got to know about the business potential of Ayurveda products and understood the FMCG segment and how Patanjali has successfully entered into FMCG using ayurveda ingredients.



### Paper Presentation By Students





35

### Details of Books Published - 2018 - 19

Faculty Name	Title of Books Published	Name of Publisher	Edition , year
Dr. VeenaTripathi	Sovereign Marketing Of Teenagers in Modern Era	StatPerson Publishing Corporation	ISBN: 978 -0-359-20577-6, First Edition, 2018
Dr. Govind P Shinde	Project Management	Thakur Publishers	978-93-8709379-9
Dr. AsmatAra Shaikh	"Impact of Online Shopping on Buyer behavior."	LAP LAMBERT Academic Publishing	ISBN: 978-613-9-84689-4. Year-2018
Major/minor Research Grant Project.	ICSSR  University of Mumbai	A) Received grant from University of ICSSR for Major (Rs.10,00,000)  B) Minor projects(5,00,000) In process  C) Received grant for project from Mumbai University (Rs.30, 000/-)	
Awards		· I2OR Award For Journal · I2OR Award For Bright · Educator Award · Bajaj Finserv -Awarded as the best Supporting Institute · Best Paper award ITM Conference Best Corporate walk Competition at ITM	



Sr. No	Cell/Committees	Chairman	Secretary	Members
1	Disciplinary Committee	Dr. Anjali Kalse	Dr. Purvi Pujari	Prof. Vikrant Gharat, Dr. Prachi Murkute, Prof. Asmatara Khan, Prof. Sameer Sonawane, Mr. Makrand Pole
2	Faculty, Staff Grievance and Redressal Committee	Dr. Anjali Kalse	Mrs. Priyeta	Dr. Prachi Murkute, Ms. Priyeta, Ms. Sonali Athawale, Mr. Vikrant Gharat, Dr. Vijay Bidnur, Mr. Arun Mane and Ms. Varsha
3	Grievance and Redressal Committee/ Development	Dr. Anjali Kalse	Dr. Vijay Bidnur	Dr. Prachi Murkute, Mrs. Varsha Gawali, Mr. Balasaheb Mandake, Prof. Vikrant Gharat, Dr. Uma
4	Library Committee	Dr. Anjali Kalse	Mr. Sharad Suryavanshi	Dr. Vijay Bidnur, Dr. Veena Tripathi, Prof. S.S. Ranjan, Dr. Manisha Waghmode
5	Hostel Committee	Dr. Anjali Kalse	Prof. Kuldeep Bhalerao	Prof. Asmatara Khan, Prof. Prachi Murkute, Prof. Rajni Mathur
6	Admission Committee	Dr. Anjali Kalse	Prof. Kuldeep Bhalerao	Ms. Priyeta, Prof. Alka Dhingra, Dr. Veena Tripathi, Dr. Purvi Pujari, Mr. Arun Mane and Ms. Varsha Gawali
7	Exam Cell	Dr. Anjali Kalse	Prof. Veena Chavan .Prof. Sonali Athawale	Prof. Sameer Sonwane , Mr. Mandake, Mr. Arun Mane, Mr. Hanumant Shevale, Mr. Amol Yadav. Purneema Sahastrabudhhe
8	Internal Quality Assurance Cell	Dr. Anjali Kalse	Prof. Deepak Jakate	Dr. Veena Tripathi, Dr. Vijay Bidnur, Dr. Prachi Murkute , Ms. Varsha Gawali
9	Placement	Dr. Anjali Kalse	Mr. Makrand Pole	Dr. Purvi Pujari , Prof. Priyeta,, Prof. Rajni Mathur Prof. Vikrant Gharat
10	Alumni Association Committee	Dr. Anjali Kalse	Dr. Veena Tripathi	Dr. PurviPujari, Prof. Priyeta, Prof. Kuldeep Bhalerao, Prof. S. S. Ranjan, Ms. Payal Singh, Mr. Arup Gupta, Mr. Vijay B. Chavan and Mr. Shrish Bokade, Mr. Chitnis, Mr. RamaSwamy
11	Sports and Cultural	Dr. Anjali Kalse	Prof. Vikrant Gharat	Prof. Kuldeep Bhalerao, Prof. Priyeta, Prof. Alka Dhingra, Mr. Mandake, Mr. Arun Mane
12	Entrepreneurship Development Cell	Dr. Anjali Kalse	Dr. PurviPujari	Prof. KuldeepBhalerao, Dr. PrachiMurkute, Prof. Makrand Pole
13	Women Development Cell(Vishakha Committee)	Dr. Anjali Kalse	Dr. PurviPujari	Prof. Priyeta Priyedarshani, Mrs. Poornima
14	Anti-Ragging	Dr. Anjali Kalse	Prof. Sonali Athawale	Mr. Markrand Pole, Mr. M. A. Kadam
15	Research Development Committee, IPR and PhD Cell	Dr. Anjali Kalse	Dr. Manisha Dubey	Dr. Vijay Bidnur, Dr. Purvi Pujari, Prof. S. S. Ranjan, Dr. Manisha Waghmode, Prof. J. C. Sharma, Prof. Vikrant Gharat
16	Media Cell	Dr. Anjali Kalse	Prof. Kuldeep Bhalerao	Dr. Veena Tripathi, Prof.S.S Ranjan, Prof. Vikrant Gharat, Mr.H.M.Shevale



01

## Placement Process

BVIMSR has always been successful in fulfilling the dreams of young aspiring managers. The quality of placements at BVIMSR stands testimony to the faith placed in its students by the Industry Placements in the institute are exclusively conducted by the students Placement Committee.

The committee does the yeoman's service by acting as an interface between companies and students for a smooth placement season.

02

## Campus Recruitment Process (CRP)

The Campus Recruitment Process happens during the last term of the graduating year. A formidable array of national and international companies visits the campus each year in search of talented students.

Despite the fluctuating economic scenario, the CRP over the years, continues to deliver its promise of bringing in the best roles and offers to campus. BVIMSR continues to be one of the recruiting destinations for organizations such as Abbot, Blue Dart, ITC, Big Basket, Pepsi, GSK, ICICI, Edelweiss, Axis Banks, Yes Bank among others. etc. continue to recruit a major portion of the batch for a diverse set of roles.

03

## Our Recruiters for Summer Internship and Final Placement


# CORE VALUES

Excellence in learning through value based education.

Community Development and participation.

Transforming Talent into global resources

Respect the stakeholders

## INGENIUM 2019



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