



**BHARATI VIDYAPEETH'S INSTITUTE OF
MANAGEMENT STUDIES & RESEARCH NAVI MUMBAI**

In Association With

'YOMAN CONVERSATIONAL ENGLISH PLATFORM', CHICAGO, USA

**Organizes
An International Webinar
On**

***'Significance of Business Communication in enhancing
employability in the corporate world'***



Date : 07th | May | 2020

Time : 6 : 00 p.m to 7 : 30 p.m.

Patron

Dr. Vilasrao Kadam

Director

Bharati Vidyapeeth's Educational Complex, Navi Mumbai

Chairperson

Dr. Anjali Kalse

I/c Director

BVIMSR, Navi Mumbai

Dear Students,

Warm Greetings from **Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai and 'Yoman Conversational English Platform ', Chicago, USA**

This quarantine creates a wonderful opportunity for all the students to understand the expectations of the corporate world from the fresher's. There is an immediate need for today's students to enhance their employability in the coming years. In today's global economy struggling with COVID-19 impact, polishing soft skills is the only way to face the increased competition.

About BVIMSR:

BVIMSR has been consistently ranked amongst the top B Schools in Navi Mumbai & Western India. With a world class infrastructure at a serene location BVIMSR provides a holistic environment for all around learning and development.

BVIMSR prides itself on being a student-centric institute. Students here are entrusted with resources and responsibilities early on. They are encouraged to take important administrative and policy decisions that sculpt their future and that of the Institute. This facilitates their all-round development, over and above academic performance. The Students' Council at BVIMSR is the student body responsible and accountable for all activities on the Campus throughout the year.

BVIMSR has developed unique learning initiatives which have come to be the hallmark of the institute. These initiatives are the outcome of three decades of experience in the field of management education. They have been developed with the help of faculty, who are in touch with the industry's current needs and the active participation of the students themselves.

About The Program

This program is a webinar for undergraduate students. This is a joint effort between Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai and Yoman Conversational English Platform ', Chicago, USA. This is a wonderful opportunity for all the students to explore on various concepts .Now, just to explain the term employability skills: Along with good technical understanding and subject knowledge, employers often outline

a set of skills that they want from an employee. These skills are what they believe will equip the employee to carry out their role to the best of their ability. Employability depends on your knowledge, skills and attitudes, how you use those assets, and how you present them to employers. Communication skills are one of the most important part of employability skills. Communication skills are the ability to explain what you mean in a clear and concise way through written and spoken means, to listen and relate to other people, and to act upon key information / instructions. After this webinar, most of your questions about the expectations of corporate world will be answered. You will get motivated and inspired to learn these skills and develop your personality

For Whom:

Any graduate student aspiring to have successful career in the corporate

About YoMan

YoMan Conversational English is a conversational English platform connecting international language learners to real Americans in the US to practice spoken English. You get to understand the western culture on demand and in a safe and comfortable environment. US contractors are compensated for their time and are made available to you.

YoMan is designed for students and professionals interested in participating in the global economy, who stand to imbibe skills that will substantially impact their market value as they become more directly and systematically connected to the developed markets.

About Trainer-

Zak Ellman graduated from the University of Wisconsin in 2011. Afterwards, he went on to pursue his passion and volunteer in the Israel Defense Forces where he served in a combat infantry unit. This was the first major exposure Zak had to the strong desire of young people around the world to learn English at a high level, specifically through the practical application of speaking the language. After the army, Zak moved to New York where he served as the first employee and later VP of Sales at a high growth startup pioneering the first dynamic pricing technology and data tools in the space. Zak doubled revenue year over year for 5 consecutive years helping the technology to become an industry standard and growing the customer base to over 200 clients. After this experience Zak began consulting helping international firms specifically from India relocate to Canada. His experience in working with Indian technology firms pushed Zak to pursue his passion with YoMan, as Zak saw firsthand the technology booms happening all over the world and the immense importance to speak the English language at a high level.

Webinar Mode:

This webinar will be online through ZOOM app. It is a request to all the participants to download the same on their device and open an account.

Webinar Coverage

1. Significance of Business Communication in enhancing employability in the corporate world
2. Expectation of the corporate world from freshers
3. Panel discussion
4. Question-answer session

Webinar Co-ordinators:

Dr.Purvi Pujari
drpurvipujari@bvimsr.com
96190 09520

Prof. Priyeta Priyadarshini
priyeta.priyadarshini@bvimsr.com
84548 43474

Dr. Veena Tripathi
drvtripathi@bvimsr.com
95374 22182

Prof. Alka Dhingra
alkadhingra@bvimsr.com
96194 84466

Prof. Vikrant Gharat
(Moderator)
97736 10001