



**BHARATI VIDYAPEETH'S INSTITUTE OF
MANAGEMENT STUDIES & RESEARCH NAVI MUMBAI**

**Organizes
A Webinar Series
On**

**Paradigm shift in the Corporate world-
post Covid-19**

Date: 08th | 9th | 11th May 2020,

Time: 4 pm- 5pm

Patron

Dr. Vilasrao Kadam

Director

Bharati Vidyapeeth's Educational Complex, Navi Mumbai

Chairperson

Dr. Anjali Kalse

I/c Director

BVIMSR, Navi Mumbai

Dear Students,

Warm Greetings from **Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai**. This quarantine creates a wonderful opportunity for all the students to understand the expectations of the corporate world from the fresher's. There is an immediate need for today's students to enhance their employability in the coming years. In today's global economy struggling with COVID-19 impact, polishing soft skills, enhancing domain knowledge is the only way to face the increased competition.

About BVIMSR:

BVIMSR has been consistently ranked amongst the top B Schools in Navi Mumbai & Western India. With a world class infrastructure at a serene location BVIMSR provides a holistic environment for all around learning and development.

BVIMSR prides itself on being a student-centric institute. Students here are entrusted with resources and responsibilities early on. They are encouraged to take important administrative and policy decisions that sculpt their future and that of the Institute. This facilitates their all-round development, over and above academic performance. The Students' Council at BVIMSR is the student body responsible and accountable for all activities on the Campus throughout the year.

BVIMSR has developed unique learning initiatives which have come to be the hallmark of the institute. These initiatives are the outcome of three decades of experience in the field of management education. They have been developed with the help of faculty, who are in touch with the industry's current needs and the active participation of the students themselves.

About The Program

Day 1- "Impact on HR role post Covid 19 times"

The world has changed, the industry has changed and so has the role of HR professionals during and post Covid 19 times. The shift will be from a traditional Human resource management function of attracting, developing and retaining talent to now more of humane aspects of wellness and culture development within the organization. So join in to understand more in this webinar;

1. What is the paradigm shift in domain of HR professionals?
2. What are the top employee issues that HR professionals are facing?
3. How HR role will become pivotal in coming 5 years?
4. What different roles HR will have to play post covid 19 times?
5. How is technology disrupting the and increasing the demands from HR professionals?
6. Why HR management discipline will be more exciting than ever in coming years?

Resource Person- Mr. Vidhu Sharma, a Global HR professional with experience of more than two and half decades in Human Resource management and Organization Development with esteemed organizations like Abbott Laboratories, Novartis and Diebold Nixdorf.

Day 2-Impact of COVID 19 in Banking & Finance Sector

Contents:

1. Overview of Regulatory Package by RBI dated 27.03.2020 viz-a-viz Moratorium of 3 months on all the Term Loans and Deferment of Interest on all the Working Capital Loans for 3 Months.
2. Impact of Liquidity Problem in every sector.
3. Impact on Credit Risk Assessment by Banks/NBFCs
4. Adverse impact on specific loan covenant ratios being triggered.
5. Impact on Going Concern and subsequent events.

Resource person- Mr. Gaurav Dhir, Banking professional with 11.5 Years experience in different Multi National Banks including PSU Banks like Bank of Baroda & Oriental Bank of Commerce.

Qualification: MBA (Finance), Master in Finance & Control (MFC)

Day3 - Topic-Role of Marketing in Employment Generation in Digital Era.

Resource Person-Dr. Tejas Shah, Faculty, Marketing, Institute of Management, Nirma University

For whom: Any graduate student aspiring to have successful career in the corporate.

All students will get an e-certificate of participation.

Webinar Mode: This webinar will be online through ZOOM app. It is a request to all the participants to download the same on their device and open an account.

Webinar Co-ordinators:

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