

International Conference on Circular Economy, Management and Industry 4.0 leading towards Sustainability

Hosted By: *Bharati Vidyapeeth's Institute of Management Studies and Research (BVIMSR), Navi Mumbai, India & Ottawa University, USA*
Date: 2nd & 3rd September 2021



Chief Patron

Dr. Vilasrao Kadam, Regional Director, Bharati Vidyapeeth Educational Complex, Navi Mumbai, India

Program Committee

***Dr. Anjali Kalse (Conference Chair)**, Director, Bharati Vidyapeeth's Institute of Management Studies and Research (BVIMSR), Navi Mumbai, India

***Dr. Purvi Pujari**, Associate Professor, BVIMSR

***Dr. Marylou Dewald**, Dean, International Programs Professor, Angell Snyder School of Business at Ottawa University, USA

Organizing Committee

***Mrs. Priyeta Priyadarshini**, Assistant Professor (BVIMSR)

***Mr. Anuj Kumar**, Assistant Professor (BVIMSR)

About the Conference Theme:

In the light of the unprecedented COVID-19 global pandemic, circular economy has become the need of the hour for the world now. The year 2020 has woken us up to our duties towards the world we live in. This is the theme of our conference. A Circular Economy (CE) is a wonderful system where the value of resources, products, raw materials is maintained for as long as possible and waste is significantly reduced or even eliminated. It is not something which one organization, society or nation can do alone. The existing linear economy model has not given us desired results and needs to be rethought in terms of its long term impact. The circular economy model is all about closed loops where we extract the maximum value from the products and materials then recover and regenerate products and materials at the end of each service life. The aim is to move towards a cleaner world. A circular economy looks beyond the current take-make-waste model and aims to redefine growth by focusing on positive society-wide benefits. In a circular economy, manufacturers design products to be reusable. For example, electrical devices are designed in such a way that they are easier to repair. Products and raw materials are also reused as much as possible. Through closed loop supply chains and reversed logistics, new opportunities for business are created. Remanufacturing enables companies to recapture value on a product or component level. The shift from linear to circular is where the transformation has to happen. Transitioning to this kind of circular world is a visionary project for society as a whole, and it's gaining momentum day by day. By working together, we can power the shift to Circular Economy, helping make our planet a more sustainable, healthier, better place to live.

Circularity is where the future lies.

The aim of this conference is to identify the areas where industry, policy makers, management and technology can converge and make this happen.

Sub Themes

- **Circular economy business models**
- **Competitive advantage using circular economy**
- **Creativity and innovation in circular economy**
- **Elements of circular economy**
- **New age finance**
- **Industry 4.0**
- **Role of technology in sustainable growth**
- **SMEs and Entrepreneurship**
- **General Management and E-Business**
- **Green Marketing**
- **Post COVID emergence of new technology-driven innovations in global supply chain ecosystem**
- **Sustainability and CSR**
- **Sustainable Finance**
- **Sustainable Development and the Role of the Financial World**
- **Green finance**
- **Sustainable business practices for a circular economy**
- **Circular Supply Chain Model**
- **Embedding Circularity Into HR Management**
- **Marketing Approaches for a circular economy**

Paper Abstract Submission and Registration:

An abstract of maximum 250 words with one and half line spacing in MS Word in Times New Roman, Font size-12, paragraph spacing of 1.0 and normal margins should be submitted via e-mail to the Conveners. Early submission of the paper abstract (s) is highly encouraged for smooth functioning of the conference. Abstract must provide information on the description of topic, objectives, study area, data and research methods, expected findings and significance. It should be an original and unpublished research work. One author can submit maximum two research papers.

Mail address to send your abstracts: iccemis2021@gmail.com

Note: Kindly mention the first author name, designation, affiliation, email and contact number(to be added in whatsapp group) specifically and name of co-authors in your cover page.

Full Paper Submission

The paper should be an original work of the author(s) and be composed between 4000-6000 words, including graph, figures and tables.

Paper should be presented in 2 parts : Cover Page, Full Paper.

- a) Times New Roman,**
- b) Font size-12,**
- c) Paragraph spacing - 1.0**
- d) Margins- Normal**

All the graphs, figures and tables should be labelled.

All research papers will be blind reviewed by an external panel of eminent experts.

Abstract registration deadline: July 15, 2021

Full Paper Submission deadline: August 15, 2021.