

# **BHARATI VIDYAPEETH'S INSTITUTE OF MANAGEMENT STUDIES & RESEARCH NAVI MUMBAI**

**PRIDE** (Partners of Relevance In  
Development of Entrepreneurship)

**Under the aegis of IIC**

Organises

# **IMPETUS 2021**



Patron

**HON. DR. VISHWAJEET KADAM**

Secretary, Bharati Vidyapeeth,  
Hon'ble Minister of State for Co-operation, Agriculture,  
Social Justice, Food, Civil Supplies Consumer Protection &  
Minorities Development



Patron

**DR. VILASRAO KADAM**

Regional Director,  
Bharati Vidyapeeth's Educational Campus,  
Navi Mumbai



Chairperson

**DR. ANJALI KALSE**

Director, BVIMSR, Navi Mumbai

## **Knowledge Partners**



**CareerRide.com**



**Date : 11<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup> January 2021,  
Time : 11:00 am onwards**

ORGANIZED BY  
Institution's Innovation Council (IIC),  
Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai

## Warm Greetings from BVIMSR,

As we go through a time of uncertainty it is important for young Aspiring Minds to focus on innovative ideas. The institute recognises that apart from churning Human Capital for the corporate world it is also important to Foster an environment for imparting skills for translating students into entrepreneurs given the momentum and thrust that this activity has received from the central government to make India as a major player in the field of innovation and manufacturing. A conducive and viable ecosystem exists today which can be leveraged to translate students into potential entrepreneurs. The institute has proactively initiated a gamut of activities in conjunction with students to draw and inspire them to be entrepreneurs. An institute's Innovation Council has also been setup for this purpose.

To further its goal of making the institute as a viable entrepreneurial centre the IIC has tied up with professional bodies with expertise in skill enhancement and establishing incubation centres. This symbiotic partnership of the institute with students and professional organisations for the propagation of entrepreneurship development is exemplified by the acronym Pride.

Pride under the aegis of IIC is organising "Impetus 2021" which will feature lectures and a business plan competition.

## ABOUT **BVIMSR**

BVIMSR prides itself on being a student-centric institute. Students here are entrusted with resources and responsibilities early on. They are encouraged to take important administrative and policy decisions that sculpt their future and that of the Institute. This facilitates their all-round development, over and above academic performance. The Students' Council at BVIMSR is the student body responsible and accountable for all activities on the Campus throughout the year. BVIMSR, in this pandemic situation have organized a gamut of activities for the development of students. These activities have been appreciated and supported by the students. In line with this, Innovation wing of BVIMSR (IIC) has successfully conducted series of activities to inculcate Entrepreneurial skills amongst students. The institute and the students have symbiotically united for this cause which is exemplified by the acronym PRIDE.

## ABOUT SPEAKERS



**MR. ASHISH PANDIT**

Partner at Lets Bridge IT, Independent Consultant focusing on adoption of Artificial Intelligence



**MS. KSHIPRA SINGH**

Edupreneur  
Co-founder and Publisher of Career Portals  
www.CareerRide.com & www.TutorialRide.com,  
YouTube Channels: "CareerRide" and "CareerRide Hindi"



**PROF.(DR.) ANAND BHALERAO**

Principal, Bharati Vidyapeeth (Deemed to be University) College of Engineering, Pune

## SCHEDULE OF PROGRAMME

Date	Time	Name of Programme	Time	Name of Programme
11 January 2021	11 am-12 pm	Mr. Ashish Pandit Process of Innovation and Development	12:30 pm-2:30 pm	Business Plan Competition – Individual and Group
12 January 2021	11 am-12 pm	Prof.(Dr.) Anand Bhalerao National Innovation and Start Up Policy	12:30 pm - 2:30 pm	Business Plan Competition – Individual and Group
13 January 2021	11 pm - 12:30 pm	Ms. Kshipra Singh Entrepreneurship Development Phases	12:30 pm - 2:30 pm	Business Plan Competition – Individual and Group

**Bharati Vidyapeeth's Institute of Management Studies & Research**  
Sector 08, CBD Belapur, Navi Mumbai - 400614.

✉ [innovation@bvimsr.com](mailto:innovation@bvimsr.com)