

GLOBAL HYBRID CONFERENCE



AICTE Sponsored

INTERNATIONAL CONFERENCE ON CIRCULAR ECONOMY, MANAGEMENT AND INDUSTRY 4.0 LEADING TOWARD SUSTAINABILITY



DATE: 21ST AND 22ND OCTOBER 2021



Organized By:

**Bharati Vidyapeeth's Institute Of Management Studies And Research
(BVIMSR), Navi Mumbai, India.**



**in collaboration with
Apeejay School Of Management,
New Delhi, India.**



ABOUT US BVIMSR

BVIMSR (Bharati Vidyapeeth's Institute of Management Studies and Research) was established in 1984 to cater to the needs of corporate India by providing quality education in Management and IT. BVIMSR, Navi Mumbai, since its inception in 1984 has been following a tradition: the tradition of producing world-class leaders. This tradition has been made possible by adopting various programs which suit the existing business conditions. BVIMSR prides itself on being a student-centric institute. Students here are entrusted with resources and responsibilities early on. They are encouraged to take important administrative and policy decisions that sculpt their future and that of the Institute. This facilitates their all-around development, over and above academic performance. The Students' Council at BVIMSR is the student body responsible and accountable for all activities on the Campus throughout the year. BVIMSR has developed unique learning initiatives which have come to be the hallmark of the institute. These initiatives are the outcome of three decades of experience in the field of management education. They have been developed with the help of faculty, who are in touch with the industry's current needs and the active participation of the students themselves.



In its endeavor to establish a truly international level Centre of Excellence in Management and the Apeejay Education Society established the Apeejay School of Management (ASM) in 1993. The ASM strives to develop competent and relevant manpower for the twenty first century needs of trade, business, and industry. The school supports the various program for enhancing the potential of individual students, enriching human values, upholding the Indian value system, all acting in union as a vehicle for growth at the national and international level, thereby making it a "student driven" institute of higher learning.

Vision

To be the most preferred management school known for creation of valuable business leaders.

Mission

We nurture globally competent, socially sensitive, and ethically sound managerial talent to lead businesses and organizations.

We inculcate creative thinking and problem-solving skills through a dynamic curriculum in an interactive learning environment.

We do this with a set of committed faculties, deeply engaged in both creation and dissemination of knowledge strengthened by a rich academic and industry interface.



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Secretary (Bharati Vidyapeeth)
Pro Vice Chancellor Bharati Vidyapeeth
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Regional Director
Bharati Vidyapeeth Educational Complex,
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OUR ESTEEMED RESOURCE PERSON(S) FOR THE PANEL DISCUSSION ARE:



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ABOUT THE CONFERENCE THEME

In the light of the unprecedented COVID-19 global pandemic, circular economy has become the need of the hour for the world now. The year 2020 has woken us up to our duties towards the world we live in. This is the theme of our conference. A Circular Economy (CE) is a wonderful system where the value of resources, products, raw materials is maintained for as long as possible and waste is significantly reduced or even eliminated. It is not something which one organization, society or nation can do alone. The existing linear economy model has not given us desired results and needs to be rethought in terms of its long term impact. The circular economy model is all about closed loops where we extract the maximum value from the products and materials then recover and regenerate products and materials at the end of each service life. The aim is to move towards a cleaner world.

A circular economy looks beyond the current take-make-waste model and aims to redefine growth by focusing on positive society wide benefits. In a circular economy, manufacturers design products to be reusable. For example, electrical devices are designed in such a way that they are easier to repair. Products and raw materials are also reused as much as possible. Through closed loop supply chains and reversed logistics, new opportunities for business are created. Remanufacturing enables companies to recapture value on a product or component level. The shift from linear to circular is where the transformation has to happen. Transitioning to this kind of circular world is a visionary project for society as a whole, and it's gaining momentum day by day. By working together, we can power the shift to Circular Economy, helping make our planet a more sustainable, healthier, better place to live.

- ▶ Circular economy business models.
- ▶ The competitive advantage using circular economy.
- ▶ Creativity and innovation in the circular economy.
- ▶ New age finance.
- ▶ Industry 4.0.
- ▶ Role of technology in sustainable growth.
- ▶ SMEs and Entrepreneurship.
- ▶ General Management and E-Business.
- ▶ Green Marketing.
- ▶ Post-COVID emergence of new technology-driven innovations in global
- ▶ Supply chain ecosystem.
- ▶ Sustainability and CSR.
- ▶ Sustainable Finance.
- ▶ Sustainable Development and the Role of the Financial World.
- ▶ Green finance.
- ▶ Sustainable business practices for a circular economy.
- ▶ Circular Supply Chain Model.
- ▶ Embedding Circularity into HR Management.
- ▶ Marketing Approaches for a circular economy.
- ▶ Manufacturing and the Role of Digitalization.
- ▶ International Trade and the Transition to a Circular Economy.
- ▶ Servitization of products.

PAPER ABSTRACT SUBMISSION AND REGISTRATION

An abstract of a maximum of 250 words with one and a half line spacing in MS Word. in Times New Roman, Font size-12 and normal margins should be submitted via e-mail to the mail Id. Early submission of the paper abstract (s) is highly encouraged for the smooth functioning of the conference. The abstract must provide information on the description of the topic, objectives, study area, data and research methods, expected findings, and significance. It should be an original and unpublished research work.

ABSTRACTS / FULL PAPER SUBMISSION

The paper should be an original work of the author(s) and be composed between 2000-7000 words, including graphs, figures and tables.

Required Specification:

- **Times New Roman**
- **Font Size - 12**
- **Line Spacing - 1.5**
- **Margins - Normal / Justified**
- **Referencing Style: Harvard- Author Surname, Initials.
(Publication Year) 'Article title', Journal Name, Volume(Issue), Page(s).**

MAIL ADDRESS TO SEND YOUR ABSTRACTS

iccemis2021@gmail.com

Note: Kindly mention the first author name, designation, affiliation, email, and contact number (to be added in WhatsApp group) specifically and the name of co-authors on your cover page.

Note: All research papers will be blind reviewed by an external panel of eminent experts.

IMPORTANT DATES

Abstract Submission - 10th September 2021

Decision on Abstract - 18th September 2021

Full Paper Submission - 25th September 2021

Last date to register - 18th October 2021

REGISTRATION

Register using the given QR code:



<https://forms.gle/ZuT9A1BGVpLxcRiFA>

REGISTRATION FEES

REGISTRATION CHARGES PER PAPER - *RS.1500/-*

Note:- If the papers are selected, the participants may have to bear additional production charges taken by the respective journal.

BANK DETAILS

Bank Name: State Bank of India

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PUBLICATION OPPORTUNITIES

1. Policy and Politics: An International Journal (Print ISSN: 0305-5736, Online ISSN:1470-8442) (ABDC-A)
<https://policy.bristoluniversitypress.co.uk/journals/policy-and-politics>
2. Academy of Marketing Studies Journal (Online ISSN: 1528-2678) (ABDC- B, Associate Editor- Mr. Anuj Kumar)
<https://www.abacademies.org/journals/academy-of-marketing-studies-journal-home.html>
3. Asia Pacific Journal of Health Management (Print ISSN: 1833-3818, Online ISSN: 2204-3136) (ABDC-C and Scopus)
<https://journal.achsm.org.au/index.php/achsm>
4. Acta Universitatis Bohemiae Meridionalis (ISSN: 1212-3285, Online ISSN: 2336-4297) (ABDC-C) (Special Issue Editor- Anuj Kumar)
<http://ojs.ef.jcu.cz/index.php/acta/issue/archive>
5. Academy of Strategic Management Journal (Scopus) ISSN:1544-1458, E-ISSN:1939-6104
<https://www.abacademies.org/journals/academy-of-strategic-management-journal-home.html>
6. Academy of Entrepreneurship Journal (Print ISSN: 1087-9595; Online ISSN: 1528-2686) (Scopus)
<https://www.abacademies.org/journals/academy-of-entrepreneurship-journal-home.html>
7. International Management Review IMR JOURNAL: ISSN 1551-6849 (UGC CARE I Category, Guest Editor- Mr. Anuj Kumar, Dr. Nishu Ayedee, Dr. Nimit Gupta)
http://www.americanscholarspress.us/journals/IMR/journal_IMR.php
8. Business Studies Journal Online ISSN: 1944-6578 (Associate Editor- Mr. Anuj Kumar)
<https://www.abacademies.org/journals/business-studies-journal-home.html>
- 9.. Asian Journal of Management (ISSN: 2321-5763) (Indian Citation Index)
<https://ajmjournal.com/>
10. Conference Proceedings with ISBN number

Note: The publication of paper will be based on proper review and scope of the journal.

The conference team is also in talks with other journals for publication opportunities.

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