

Bharati Vidyapeeth's Institute of Management Studies & Research



NBA Accredited for Management Programme

Sector 8, CBD Belapur, Navi Mumbai, India

(Affiliated to University of Mumbai and AICTE Approved)



In Collaboration With



University of Mumbai's
Alkesh Dinesh Modi Institute For
Financial and Management Studies



Department of Management Studies (MBA),
Gobi Arts & Science College, (Autonomous)
Gobichettipalayam Affiliated to Bharathiar University,
Coimbatore, Gobichettipalayam, Tamil Nadu INDIA



International Conference on

*“Leveraging Cutting Edge Technologies for
Sustainable Business Practices : Industry 5.0”*

6th & 7th December, 2024



Conference Link : <https://bvimsr.org/international-conference-2024/>

About the Conference

The International Conference 2024 at BVIMSR, Navi Mumbai, will focus on "Leveraging Cutting-Edge Technologies for Sustainable Business Practices: Industry 5.0." This event will unite thought leaders, industry experts, and academics to explore how innovative technologies can advance sustainable business practices. Attendees will gain valuable insights into the latest technological advancements and their role in achieving sustainability goals.



About BVIMSR

Bharati Vidyapeeth's Institute of Management Studies and Research (BVIMSR) in Mumbai is a top NBA-accredited business school. With a vision of "Social Transformation through Dynamic Education," BVIMSR embraces international trends and opportunities in higher education, since 1984, the Institute has focused on developing versatile, lifelong learners and leaders in management and entrepreneurship.

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Conference Convenors

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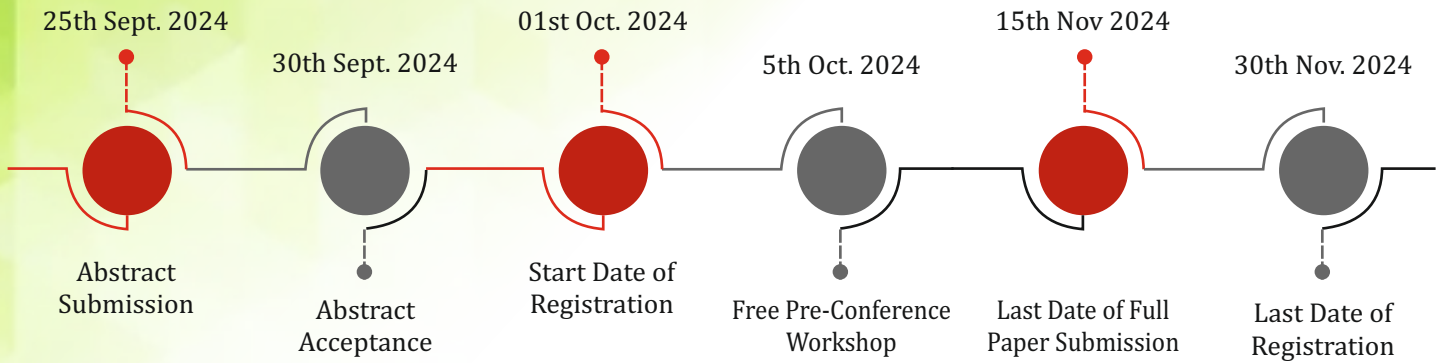
Dr. P. Komaladevi
Associate Professor &
Head Department of
Commerce

Dr. G. Malathi
Assistant Professor
Department of
Management studies (MBA)

Bannari Amman Institute of Technology Sathyamangalam, Tamil Nadu

Dr. C. Saraswathi -
Assistant professor -
School of Management studies

Important Dates



Conference Sub Themes

Human Resource Management

- Employee Engagement in digital Era
- Building a Green Workforce
- Sustainable Practices in HRM
- Mental Health and Wellbeing: Supporting Employees in Turbulent Times
- Leadership in Crisis
- Talent Acquisition and Recruitment Strategies
- Digital Transformation in Hospitality - "A New Trend"
- Management Strategies - 5.0

Marketing

- Digital and Technology in Marketing
- New Paradigms in Integrated Marketing Communication
- E-Commerce and Retail
- Service Sector Marketing
- Customer Relationship Management
- Social Media and Networking
- AR / VR

Operations

- Global Supply Chain Management
- Block chain technology
- Quality Management
- Outsourcing and Offshoring
- Operational Challenges in E-Commerce
- Six Sigma Practices

General Management

- Vision on Organizational Culture
- Management strategies & Case Studies
- Artificial Intelligence & Machine Learning
- Climate Change & Environmental Sustainability
- Cyber security
- Renewable Energy Technologies
- Digital Transformation in Education
- Sustainable of Food Security

Finance

- Fin Tech
- Corporate Finance
- Micro Finance & Venture Capital
- Investment Banking
- Financial Planning & Advisory
- Asset Management
- Business Ethics & Corporate Governance
- Cryptocurrency
- Sustainable finance and ESG

FREE

Pre Conference workshop on
"Mastering the craft : A workshop on
writing & Publishing High-Quality Research Papers"
will be conducted on 5th Oct. 2024 by Dr. Sumit Narula

Name of the Journals

- Journal of Content, Community & Communication". The Journal of Content, Community & Communication (SCOPUS) - No APC
- International Journal of Information Technology, (SCOPUS) Springer - No APC
- South Asian Journal of Management, (UGC Care)
- The Scientific temper, (Web of Science), (UGC Care-II)
- Indian Journal of Technical Education, (UGC CARE)
- AIMS Journal of Management UGC - CARE
- Asian Journal of Management (Peer reviewed Journal and Indexed in ICI)
- Aarhat Multidisciplinary International Education Research Journal, (Peer reviewed Journal) Impact factor 8.343
- BVIMSR'S Journal of Management Research, appears in Pro Quest Database (USA)
- ASBM Journal of Management, appears in EBSCO Host Database(USA), ProQuest (USA), and J-Gate Database

*** BVIMSR is in the process of partnering with more publishers of Indexed Journals.**

Registratoin Fee

Particulars	Indian (in Rs)		Foreign Delegates	
	Online	Offline	Online	Offline
Students	200/-	500 each	(12\$)	(15\$) each
Research Scholars	1000/-	1500 each	(25\$)	(40\$) each
Industry Professionals	2000/-	2500 each	(50\$)	(60\$) each
Academicians	1500/-	2000 each	(50\$)	(60\$) each
Delegates as Participants	100/-	1000 each	(6\$)	(12\$) each

Submission Guidelines

- Call for Papers - BVIMSR welcomes Original / unpublished research paper/ case study/article on the mentioned theme or related sub-themes.
- Plagiarism must be less than 10%, verified using software.
- The total authors for each paper should not exceed four.
- The soft copy of full research paper should include Title, Author(s) name, institutional affiliation, Address, Email and Mobile number.
- Abstract should contain maximum 500 words with 5-6 keywords.
- Full paper should contain 4000 - 5000 words.
- Paper Formatting - A4 size, Times New Roman style, font size -14 pt. for heading & 12 pt. for rest of the paper, line spacing should be 1.5.
- Soft copy format - Word document (.docx)
- Referencing - APA style
- If the paper gets selected for the listed journals in the brochure, author has to complete separate formalities (processing & publication) for these referred journals.
- Papers through **CMT portal only** will be considered for review and further process.

CMT Link for paper submission : <https://cmt3.research.microsoft.com/ICLTS2024>

Payment Details

NOTE

Please Mention international conference in remark along with your name while making online payments



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Mandatory Registration Link for Authors and Participants after making payment (upload payment confirmation / acknowledgement) : <https://forms.gle/eJejNoTcjFGc2t8w5>