

**BHARATI VIDYAPEETH'S  
INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
NAVI MUMBAI**

**NBA Accredited**

**Master of Management Studies (MMS-MB3101)**

Affiliated to University of Mumbai, DTE and Approved by AICTE, New Delhi

**ADMISSION PROSPECTUS**

# ABOUT BVIMSR

Bharati Vidyapeeth's Institute of Management Studies and Research is one of the top ranked Business School in Mumbai and Navi Mumbai with a vision to provide **“Social Transformation through Dynamic Education”** by our founder **Dr. Patangrao Kadam.**



**Prof. Dr. Shivajirao Kadam**

**Chancellor**

Bharati Vidyapeeth (Deemed to be University)



**Dr. Patangrao Kadam**

**Founder**

Bharati Vidyapeeth (Deemed to be University), Pune



**Dr. Vilasrao J. Kadam**

**Regional Director**

Bharati Vidyapeeth's Educational Complex, Navi Mumbai



**Dr. Vishwajeet Kadam**

**Secretary**

Bharati Vidyapeeth, Pune  
Pro-Vice Chancellor, Bharati Vidyapeeth  
(Deemed to be University)

The growing internationalisation of higher education, especially professional courses and institution, increasing international cooperation and the emergence of new, transnational education providers are posing a challenge to higher education systems of the country. The new knowledge-based society demands managers who are flexible and versatile. They need to learn continuously and upgrade their skills as the technology advances. This has made education a more vibrant and rewarding experience. BVIMSR has been contributing to this educational revolution in its own way since 1984. The institute strives to create all round leaders in management and entrepreneurship by helping its students acquire the necessary skills.

Well structured Study Materials, Lectures, Industry Expert Faculty and Case Studies are prepared and delivered by BVIMSR faculties which add synergy in overall development and enhancement of employability skills of the students and makes them industry ready.

Today education is not a static regimented process confined to the formative years of childhood or adolescence, but it is a dynamic and continuous on-going process that extends through out the professional careers, In this ever-changing worldwide phenomenon, acquiring management education offers multiple benefits of flexibility, professional recognition and academic enhancement to the student.

BVIMSR is located in a lush green 5 acre campus. The Institute boasts of world -class infrastructure consisting of a fully networked Wi-Fi campus and well-equipped classrooms.

# FROM THE DIRECTOR'S DESK

## Dear Friends'

Welcome to Quality Management Education Experience at Bharati Vidyapeeth's Institute of Management Studies & Research.



Take a minute; take a step back and look at the world around you. Compare it with your life as a child-with your earliest memories; the gadget and appliances that you had at home, the way you met your free time; the way you met and socialized with your friends and relatives; the way you played games; the way you took photos or listened to music or even read a book. I don't need to point out the obvious-the way we live has changed in so many ways. What is more important is that while these changes have been happening at the micro level, these are but consequences of a macro-level change-of a change that has taken place due to the advances in science, technology, change in geo-political equations, trade cycles and economic upheavals. Having said this, let me point out another obvious fact-that the change will continue and we will look back twenty years from now and be awed that life in 2040 certainly bears no resemblance to life in 2020. So where does that leave you?

It brings to the fore the need to adapt, be flexible, to respond, react and mutate to changes in surroundings-the very basic principle of evolution. The only way; to do that is to keep the learning constant. Your experiences (both personal and professional), your education, the skill sets that you have acquired are all part and parcel of your learning and BVIMSR will present to you yet another avenue for keeping yourself up to the mark. Let's get ready for a bright future.

Bharati Vidyapeeth has been a pioneer in the field of management education in India. Not only have we reacted to changes in the management education landscape but also predicted some of them and led the way in delivering program that is targeted at the upwardly mobile, ambitious, hard working professional. The curricular aspect of the program has been crafted by an academic council comprising some of the world's most renowned gurus in the field of Management. The experiential component of our offering is provided by several leading industrialists and our interface with the corporate community is exceptional. With participants from all over the country, batch of 180 students brings such an eclectic mix of work experience, cultural background, value systems and perspectives that the learning never ceases even outside the classroom.

The ambience that we have strived to create in our 5 acres campus at Navi Mumbai, with its pristine surroundings and liberal faculty student interactions is aimed at maximizing the learning. All this is however, not our only focus. We are pain fully aware that the capitalistic underpinnings of the global economy has had a serious impact on the ethical and moral beliefs of the society. Perhaps that is the difference between profit-making and profiteering.

Overall, your stay at BVIMSR will provide you with skill sets, education and progress as well as provide a moral and value-based learning experience that will hold you in good stead in the years to come-personally and professionally. How you choose to build on this and leap in to the higher orbit of professional and personal accomplishment is totally up to you.

We take our work seriously and our goal is to create a new breed of managers who will be go-getters, trend setters and high-achievers but beyond all this, responsible leaders and conscious corporate citizens who will make a difference. If this resonates with you, then you need look no further We are different and thus we make a difference-join forces with us, experience the difference and be the change you want to see in this world!

**Dr. Anjali Kalse**  
**Director**

# THE BVIMSR ADVANTAGE



## ACCELERATED GROWTH:

- In a fast changing business world where billion dollar companies are created in few years, we allow participants to maximize learning & start creating value by the end of two years. Help transform high level potential professionals into competent business managers & decision makers ready to deliver from day one.



## GLOBAL PERSPECTIVES:

BVIMSR International Certifications include

1. Edx online platform
2. Mahsa University, Malaysia
3. International Immersion Program with MAHSA University under its MoU for global student exchange.



## FREE ADD ON COURSES

- International Certifications from Edx, Mahsa University • NSDL Certification in Capital Market
- NISM Module Training by Industry Experts • Foreign Language Classes
- Logistics & SCM Workshop by APEX Group • Digital Marketing Certificate Course • HR Analytics Workshop • Sales & Distribution Analytics Workshop • Basic & Advance Taxation Module Workshop by Eminent Speakers • Facilitate NPTEL Online Courses • Basic & Advance Excel



## UNPARALLEL PEER LEARNING :

- Peers with rich industry experience & composition of various disciplines in the class means as much learning beyond the class as inside. One of the top reason why alumni strongly value their years at BVIMSR.



## EXPERIENTIAL LEARNING :

- Guest lectures & insights from eminent leaders & industry stalwarts make participants business ready.
- Fully mentored live projects supplement the classroom learning experience to provide the participants with holistic experience



## INDUSTRY ENGAGEMENT :

- Unparalleled access to the industry in the form of interaction with the finest thought leaders across industries & close industry engagement through live projects.
- Specific focus on emerging areas like E-commerce & Analytics and so on.



# UNIQUE BLENDED LEARNING METHODOLOGIES

Rise above the Rest with BVIMSR's Unique Advantages

## Blended Learning



### Face to Face Learning

- Conversation
- Interaction
- Collaboration
- Creativity
- Application



### ICT Enabled

- Self Paced
- Analytical Skills
- Flexible
- Practice and Feedback
- Progress Monitoring

The Blended Learning at BVIMSR emphasise on the practice of using Information & Communication Technology (ICT). The ICT enabled components of the classroom training helps the students get in-depth knowledge about their courses and latest industry trends. This learning experience complement one another. International and Domestic Industrial visit exposure nurtures our future leaders.



# UNIQUE BLENDED LEARNING METHODOLOGIES

## LEAD - Learn, Engage, Apply And Develop



Industrial visit of BVIMSR Students at the Unibic Factory, Bangalore



Intercollegiate Management Fest Eminece at BVIMSR

Best Management Programmes are designed to prepare students to be tomorrow's Business Leaders. LEAD which stands for "Learn, Engage, Apply and Develop" is a great way to prepare students to be tomorrow's business leaders. LEAD is BVIMSR's unique Learning Methodology and is perhaps the best blend of activities to learn on your own. Let's describe the methodology and its components.

**LEARN** - Students learn from BVIMSR's intellectual capital in the form of industry experienced faculties & academic experts in various fields. Every stage of learning happens with the proper guidance that includes classroom teaching & experiential learning.

**ENGAGE WITH EXPERTS** - This provides an opportunity to connect with BVIMSR's illustrious Alumni, Full time Faculty & Visiting Faculty members to further build on your understanding and clarify all doubts to gain confidence.

**APPLY**-Students are provided ample opportunity to apply their knowledge in simulated real life scenarios. This is achieved by Guided Demonstration, Mentored Discussions and Action Case Studies during Expert Connect session. Additionally BVIMSR's Action Assessments which constitute assignments and projects that hone their abilities to put knowledge into action

**DEVELOP**- Learning should be a continuous spiral going upwards. New Concepts and topics learnt today should build on the knowledge gained earlier. Many learning activities in the program compel learners to draw from earlier learnt topics and synthesise them to develop new and greater understanding of business situations.



## TECHNOLOGIES MAY CHANGE, BUT THE INNOVATIONS IN PEDAGOGY BRING LASTING BENEFIT

The student managers are exposed to the complexities of the highly competitive professional environment under simulated conditions to help evolve a competent race of new generation managers. Problem solving methods are also used extensively besides lectures / simulation exercises, role plays, quiz etc.

The project work constitutes a major component in the MMS programme. The objective of the project is to help students develop the ability to apply theoretical and tools/techniques to solve real life problems related to industry, academic institution and research. Every student is required to submit a project on a subject of his own choice as per the specialisation selected by him.



## ACCREDITATION, APPROVALS AND ELIGIBILITY FOR MMS COURSE

### ACCREDITATION and APPROVALS:

- NBA Accredited
- Affiliated to University of Mumbai
- Directorate of Technical Education (DTE)
- Higher and Technical Education, Govt. of Maharashtra
- Approved by All India Council for Technical Education (AICTE), New Delhi
- Recognised by University Grants Commission (UGC)

### ELIGIBILITY:

- A graduate from any statutory university with a minimum of 50% marks (45% for SC/ST) at graduation level.
- Student appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) at qualifying examination.
- Diploma holders are not eligible.
- Intake: 180 students.

### RESERVATION WITHIN INTAKE

- As per norms of University of Mumbai and DTE

### RESERVATION ABOVE INTAKE

- Kashmiri Migrants: 1 seats – children of migrants from J&K valley.
- EWS - 18 seats
- TFWS - 9 seats



# FACULTY

BVIMSR has professionally qualified and experienced permanent faculty drawn from various streams of management disciplines.

A balanced mix of academicians, researchers and professionals from public and private sectors with rich research and managerial experience contributes to the institutes academic excellence and character. Part-time and visiting faculty also contribute in enriching the quality of core courses and elective offered to students. The faculty members are grouped under the following six areas:

## Areas

- Marketing
- Operations
- Human Resource
- Finance
- Systems

### Marketing

#### Dr.Uma Durgude

(M.Sc., MMS, PhD)

#### Mr. S.S. Ranjan

(B.Sc., Masters Advertising & Public Relations Management)

#### Mr. Sameer Sonawane

(B.Pharm,MMM)

#### Dr. Aditi Banerjee

(B.Sc., MBA(Marketing & HR), Ph.D.)

### Operations

#### Dr. Saloni Desai

(B.Com., MBA, MMS, Ph.D.)

#### Mr. K.R. Srinivasan

(B.E., Project Management IIT)

### Human Resource

#### Dr. Manisha Shukla

(B.Sc. MHRM & IR, LLB Ph.D)

#### Dr. Vijay V. Bidnur

(B.Com., MBA, DLL, Ph.D)

#### Dr. Kuldeep Bhalerao

(B.Tech, DMM, MBA, Ph.D.)

#### Dr. Priyeta Priyadarshini

(B.Sc., PGDM, PGDC, MPhil )

#### Dr. Avinash Dhavan

(B.Sc, MBA, GDC& A, M.Phil, M.Com, Ph.D)  
Assistant Professor

#### Mrs. Payal Singh

(B.Com.,MBA)

### General Management

#### Dr. Rajni Mathur

(B.Sc., MA Economics, MBA, Ph.D)

#### Dr. Lakshmi Chandrasekaran

(M.Com., MBA, M.Phil., Ph.D)

### Finance

#### Dr. Veena Kolte

(BCA, MBA (Finance & Marketing), Ph.D.)

#### Dr. Sanjay Sinha

(B.Sc., M.Sc., MBA, M.Phil., Ph.D.)

#### Dr. Sonia Gupta

(B.Com., MBA, Ph.D.)

#### Mr.Mustak Deraiya

(B.Com, M.Com (Accounting), MMS (Finance)

### Visiting

#### Mr. Bharat Nadkarni

(B.Sc, MAM, PGDMS)

#### Dr. S. Rajagopalan

(B.Tech., MBA, PhD, ICWA)

#### Mr. P. Ramaswamy

(B.Sc., MMS, DCM)

#### Mrs. Ambika Arvind

(BA, MA, M.Phil.)

#### Mrs. Sheela Shankaran

(B.Com, Masters In Business German)

#### Mr. S. G. Vaidya

(M.Sc., Maths)

#### Mr. Rohan Vivek Kelkar

(B.Com., MBA)

#### Mr. Vikram Ramchandra Hande

(B.E - Mechanical, MBA)

#### Mr. Vikram V. Sobati

(B. Pharma., MBA)

#### Mr. D. N. Maurya

(Master of Foreign Trade, BE)



# STUDENT ACTIVITIES ON CAMPUS

BVIMSR aims at the overall development of its students and encourages them to hone their extra-curricular skills along with academics. All activities on campus are organised and managed by the students through various committees. The Student Affairs Committee (SAC) is the body representing the student's body of BVIMSR. There are different student committees on campus that deal with various functional areas of management as well as personality development.



## **Alumni Committee :**

The alumni cell aims at generating and maintaining an effective alumni network. We reach out to our alumni & keep them connected to alma-mater through mediums like alumni meet, guest lectures, seminars & newsletters.



## **Editorial Committee:**

Editorial Cell is the voice of BVIMSR. It provides the institute with corporate & media exposure bringing our students to the forefront of the latest happenings in the business world. They conceptualize, create and review the in-house magazine and newsletters.



## **Events Committee:**

The event cell is the nerve system of the institute when it comes to events & activities on & off campus. Whether it is organizing the culture fest, or hosting business seminars. The event cell makes sure that the lives of students are filled with entertainment.



## **Placement Committee & Industry Interaction :**

The placement cell coordinates all placement activities & helps guide their batch mates for successful career placements. It acts as an interface between the academic program of the students & their entry into corporate world.



## **Sports Committee :**

The purpose of the cell is to inculcate the spirit of sportsmanship amongst student managers. They conduct various sporting events amongst students, faculty & staff.



## **Innovation & Incubation Committee**

The Innovation cell at BVIMSR is a place for people who have sincere desire to work towards entrepreneurship. It invites eminent entrepreneurs to deliver & share their journey to educate the students.

## STUDENT CLUBS

Moving in several directions at different speeds, often simultaneously, BVIMSRians evince the ability to excel at multi-faceted interests. The various student-run clubs and committees demonstrate the holistic development of the student and enhance the overall diversity at BVIMSR.



# INFRASTRUCTURE:



## **LIBRARY:**

The focal point of the institute is the well-stocked library. It has more than 3000+ books, more than 100 foreign and Indian business journals and periodicals, audio - video cassettes and CD-ROMS. The library also has the annual reports of a large number of companies, product profiles. The library also subscribe to e-databases like J-GATE, e-journal. OPAC and Koha software facility are available



## **HOSTEL:**

Living on campus is one of the key contributions to an intensive and effective learning experience. Hostel facilities have been thus developing citizens of bustling, vibrant, virtual community that extends participatory and interactive learning beyond the classroom.



## **INTERACTIVE LEARNING :**

BVIMSR boasts of an excellent IT infrastructure that promotes its pedagogy for classroom learning, The computer center services the IT needs of the Institute and is equipped with state of the art servers computers, printers and scanners, projectors, modems and other networking peripherals.



## **WIRELESS :**

Technology never stops evolving at BVIMSR, "Being connected but not wired" is the new theme. The students are now able to use the computer network and the internet from any part of the campus.



## **VIDEO CONFERENCE :**

With video conferencing BVIMSR is now all set to implement video conferencing technology for various initiative such as improved industry interaction guest lectures.



# MMS PLACEMENT

01

## Placement Process

BVMSR has always been successful in fulfilling the dreams of young aspiring managers. The quality of placements at BVMSR stands testimony to the faith placed in its students by the Industry Placements in the institute are exclusively conducted by the students Placement Committee.

The committee does the yeoman's service by acting as an interface between companies and students for a smooth placement season.

02

## Campus Recruitment Process (CRP)

The Campus Recruitment Process happens during the last term of the graduating year. A formidable array of national and international companies visits the campus each year in search of talented students.

Despite the fluctuating economic scenario, the CRP over the years, continues to deliver its promise of bringing in the best roles and offers to campus. BVMSR continues to be one of the recruiting destinations for organizations such as Abbot, Blue Dart, ITC, Big Basket, Pepsi, GSK, ICICI, Edelweiss, Axis Banks, Yes Bank among others, etc. continue to recruit a major portion of the batch for a diverse set of roles.



# Bharati Vidyapeeth's

Institute Of Management Studies And Research, Navi-Mumbai



## Our Major Recruiters for Summer Internship and Final Placement



## BHARATI VIDYAPEETH'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH Final Placement 2025



### Our Recruiters

*Congratulations!*

### Our Recruiters



Email : [placement@bvmsr.com](mailto:placement@bvmsr.com)

Web : [www.bvmsr.org](http://www.bvmsr.org)

and many more ....



# VISION

"Social transformation through dynamic education"



# MISSION

To foster excellence in teaching and research for enabling the students to apply knowledge of management to bring in business and social transformation.

To equip students with analytical, entrepreneurial and professional skills to perform in global team environment

To develop faculty and students by encouraging participation in research, consultancy, faculty development programme and multidisciplinary projects to develop competent profession to lead in the global environment.

To develop competency to understand, analyze and connect with commercial, legal, social and ethical aspects of business.

# CORE VALUES

Excellence in learning through value based education.

Community Development and participation.

Transforming Talent into global resources

Respect the stakeholders



**Bharati Vidyapeeth's**

**Institute of Management Studies & Research**

Ranked amongst the top B Schools in Navi Mumbai & Western India for MBA/MMS

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